

“Industry 3.5” to Empower Intelligent Manufacturing and Empirical Studies in Taiwan

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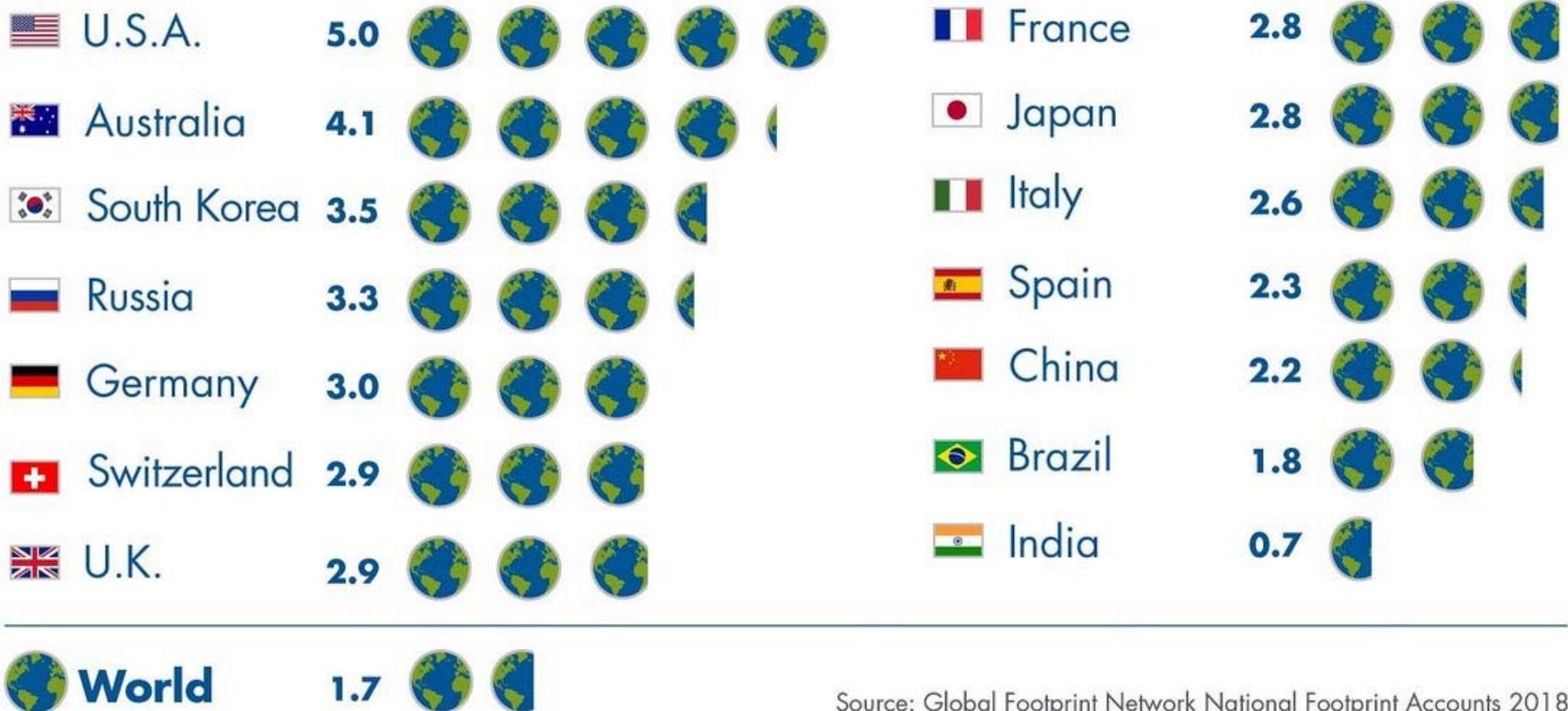
Chen-Fu Chien is a Tsinghua Chair Professor and Micron Chair Professor in National Tsing Hua University, Taiwan. He received B.S. (Phi Tao Phi Hons.) with double majors in Industrial Engineering and Electrical Engineering from NTHU in 1990, M.S. in Industrial Engineering & Ph.D. in Decision Sciences and Operations Research from UW-Madison in 1994 and 1996, and PCMPCL Executive Training from Harvard Business School in 2007. From 2002 to 2003, he was a Fulbright Scholar with UC Berkeley.

Chen-Fu Chien is the Convener of Industrial Engineering and Management Program and Director of the Artificial Intelligence for Intelligent Manufacturing Systems (AIMS) Research Center, Ministry of Science and Technology (MOST), Director of AIMS Fellows Executive Program and NTHU-Taiwan Semiconductor Manufacturing Company (TSMC) Center for Manufacturing Excellence in NTHU. From 2005 to 2008, he had been on-leave as a Deputy Director in TSMC. He has received 10 US invention patents, published five books, over 170 journal papers, and 11 case studies in Harvard Business School. His book on Industry 3.5 (ISBN 978-986-398-380-4) is a bestselling book in Taiwan. He received National Quality Award, the Executive Yuan Award for Outstanding Science and Technology Contribution, Distinguished Research Awards from MOST, Distinguished University-Industry Collaborative Research Award from Ministry of Education, University Industrial Contribution Award from Ministry of Economic Affairs, Best Paper Awards of 2011 IEEE TASE and 2015 IEEE TSM. He is a Fellow of APIEMS, CIIE, and CSMOT.



One Earth is not enough for everyone... Inter- vs Intra-country Gaps

How many Earths do we need if the world's population lived like...



Source: Global Footprint Network National Footprint Accounts 2018

“Aincreasing” Gaps

As Goldman Embraces Automation, Even the Masters of the Universe Are Threatened

Software that works on Wall Street is changing how business is done and who profits from it.

by Nanette Byrnes

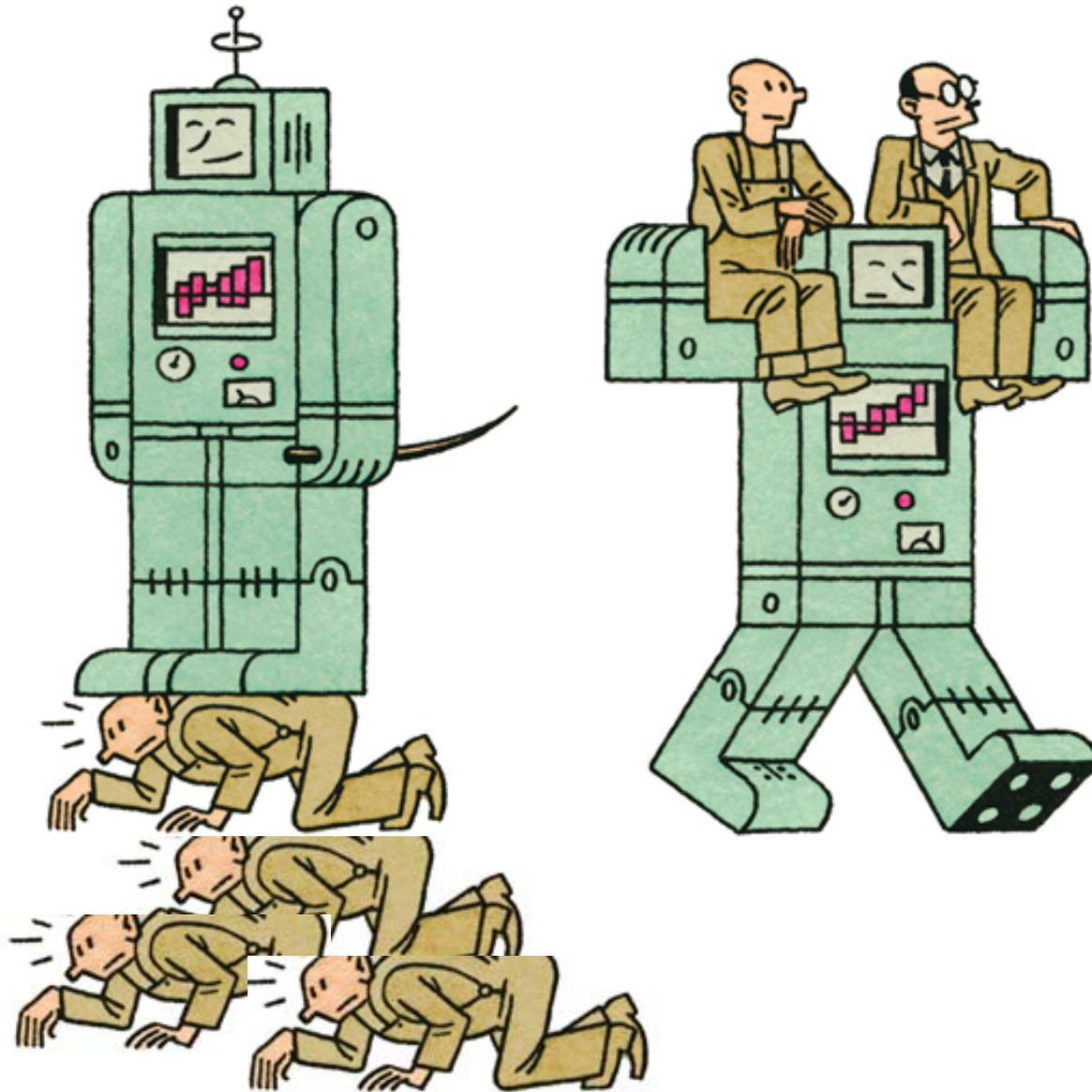
Feb 7, 2017

At its height back in 2000, the U.S. cash equities trading desk at Goldman Sachs's New York headquarters employed 600 traders, buying and selling stock on the orders of the investment bank's large clients. Today there are just two equity traders left.

Automated trading programs have taken over the rest of the work, supported by 200 computer engineers. Marty Chavez, the company's deputy chief financial officer and former chief information officer, explained all this to attendees at a symposium on computing's impact on economic activity held by Harvard's Institute for Applied Computational Science last month.

Average compensation for staff in equities sales, trading, and research at the 12 largest global investment banks, of which Goldman is one, is \$500,000 in salary and bonus, according to Coalition. Seventy-five percent of Wall Street compensation goes to these highly paid “front office” employees, says Amrit Shahani, head of research at Coalition.

For the highly paid who remain, there is a growing income spread that mirrors the broader economy, says Babson College professor Tom Davenport. “The pay of the average managing director at Goldman will probably get even bigger, as there are fewer lower-level people to share the profits with,” he says.





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Industry 4.0

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2025

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(Return on Investment)



Advanced
Manufacturing
Partnership
(AMP), creating
high quality jobs
and enhance
USA global
competitiveness.



\$1 investment
In manufacturing



\$2.48 economic activity

Source: Professor Ben Wang of Gatech (2015)

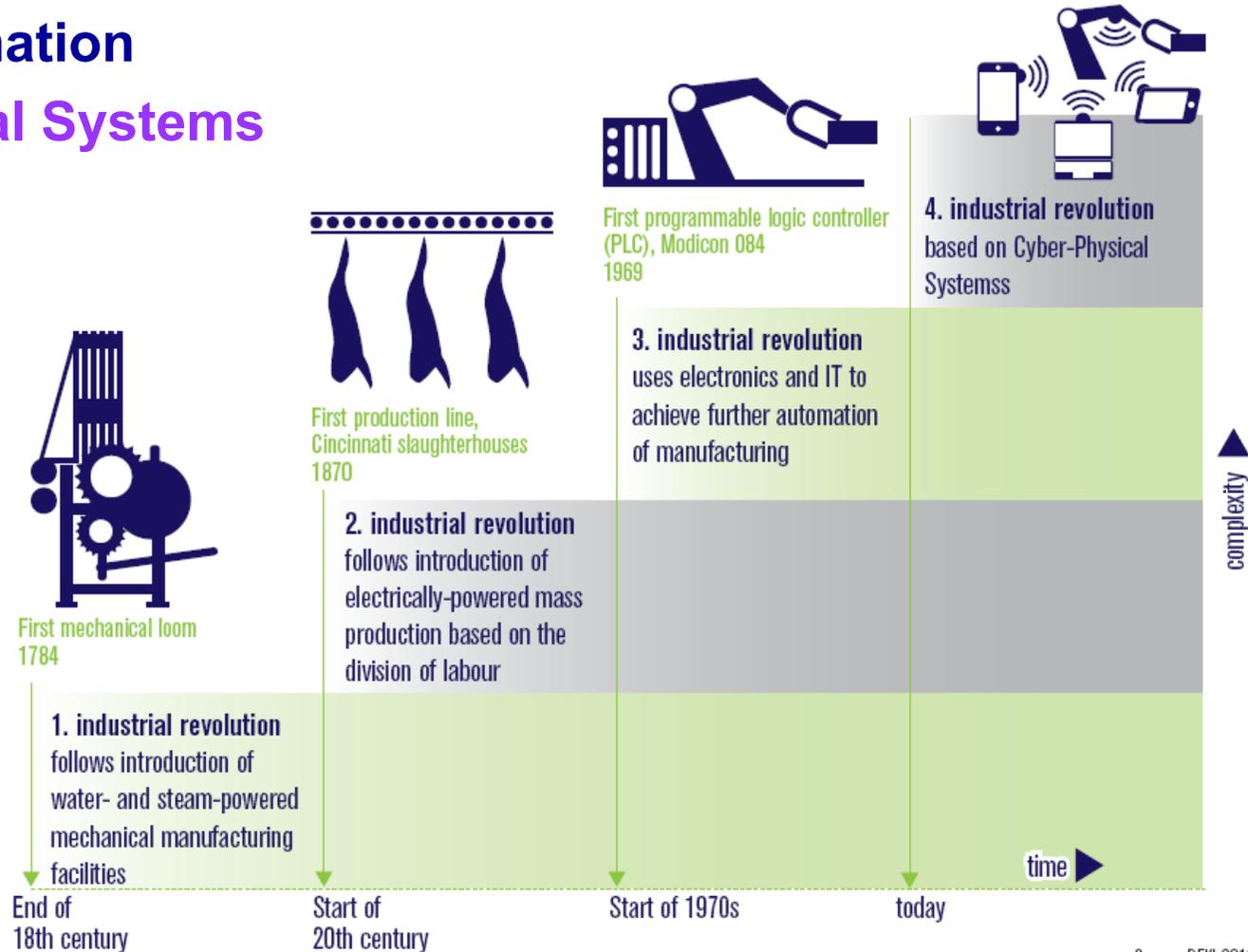
Four Phases of “Industrial Revolution”

- 1st: **steam-powered** mechanical manufacturing facilities
- 2nd: (start of 20th century)- **electrically-powered mass production**
- 3rd : **IC and IT** to achieve automation
- 4th : (today)- **Cyber-Physical Systems**

Enabling Technologies (0 -> 1)

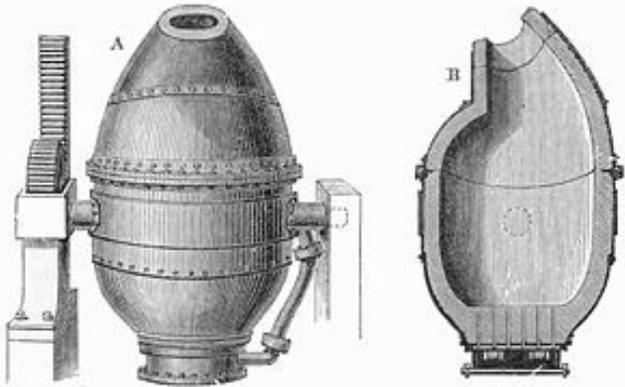
- **Watt steam engine (James von Breda Watt)**
- **Transistor (1947/ Bardeen, Brattain, and Shockley, 1956 Nobel Prize)**
- **IC (Jack Kilby, 1958/ 2000 Nobel Prize)**
- **programmable logic controller (PLC) Modicon (modular digital controller) (Dick Morley 1968)**

*Source: Federal Ministry of Education and Research (2013), "Securing the future of German manufacturing industry recommendation the strategic initiative INDUSTRIE 4.0 final report of the industrie 4.0 working group," *National Academy of Science and Engineering*.



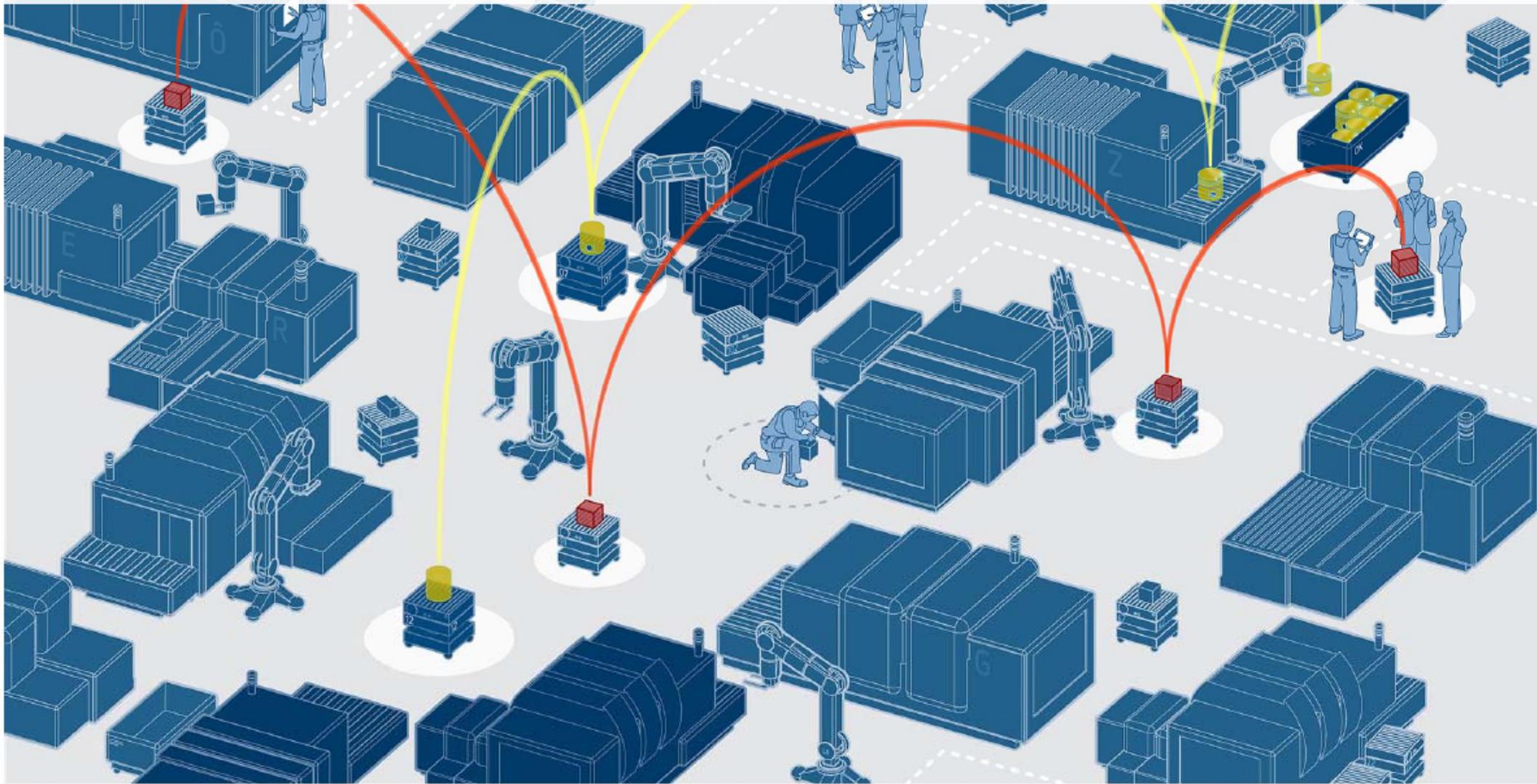
Industry 2.0 (1-> 10..0?)

The **Second Industrial Revolution**, also known as the **Technological Revolution**,^[1] was a phase of the larger Industrial Revolution corresponding to the latter half of the 19th century, sometime between 1840/1870 until World War I. It is considered to have begun around the time of the introduction of Bessemer steel in the 1850s and culminated in early factory electrification, mass production and the production line. (Wikipedia)



Taylorism: Scientific Management (Industrial Engineering)

Flexible Production: More Customer orientation



... profitable production for lot size 1

Bosch Software Innovations



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TECHNOLOGY

The Death of Supply Chain Management

by Allan Lyall, Pierre Mercier, and Stefan Gstettner

JUNE 15, 2018

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Industry 3.5 Hybrid Strategy between Industry 3.0 and to-be Industry 4.0 via AI, Big Data Analytics, Computing & Digital Decision as disruptive innovations to empower smart production and Taiwan manufacturing (Chien, 2014).

避免被上下夾殺 簡禎富建議：台灣應獨創工業3.5



做備料、產能規畫，求取最大利益。

「全世界的製造業，很多人都以為只要花錢買機器台就可以做，可是台積電的例子告訴我們，它們的良率可以超出同業，靠的不是前段的設備與技術投資，後段的數據分析與預測運算，才是它們能夠一直保持領先的關鍵。」工研院產經中心分析師戴奕美說。

市調機構研究分析師估算，台積電先進製程良率比對手至少高出十五個百分點。

簡禎富將決策分析的理論用到台積電實務上的消息傳出後，他的名號在科技業傳開。因此，當他重回清大教書，一家又一家產業龍頭開始來敲門，從最上游的半導體產業延伸到下游硬體代工廠、LED、太陽能等，他替聯發科做過供應鏈管理分析，也替廣達做產品設計決策，現在就連傳統腳踏車業、鞋廠都上門來向他請益，拜託簡禎富幫忙抓問題。

美國、德國搶著做！台灣製造業不能等

「這些龍頭廠商負產業發展的責任，它們都很清楚，大數據分析、智能化製造的重要性，這是它們一定要推進的趨勢。」簡禎富分析，因為這影響的不是台積電、聯發科、廣達、台達電任一家公司，而是整體台灣製

造業的競爭力。

過去這幾年，美國政府積極喊出「再工業化 (Reindustrialization)」，要把高階製造搬回美國去，德國推動「工業四·〇」，將高度自動化與數據分析的技術導入德國工業，往「無人工廠」的目標發展，都是著眼於提升自家製造業的競爭力。

「美國、德國把製造業價值最高的這塊拿走，便宜勞力、大量生產的低階製造，又被中國搶走，台灣剩下什麼？」簡禎富認為，這是台灣所有製造業者不能迴避的課題。

運用過去管理經驗，先從部分自動化做起

「台灣過去總被稱為製造大國、軟體小國，如果不發展大數據，就如同我們把精良武器都賣到海外，但我們自己攻擊敵人的武器卻是弓箭與矛。所以，台灣製造業一定要升級，要用大數據的思維來想事情，增加我們的產業競爭力。」工研院巨資中心主任余先說。

同樣的說法，也在對智慧工廠研究甚深的工研院機械所分析師黃仲安口中聽到：「大數據絕對是開啟製造業往智慧化、自動化發展的一大關鍵。」

相較於歐美製造業都在升級，簡禎富從另外一種角度想，「我們不能停在工業三·〇，短期內又無法像美國、德國做到全自動化，不可以用混合的方式，提出一個工業三·五？」簡禎富直言，台灣製造業仍未具備足夠能力，發展工業四·〇的全自動智慧化工廠，但我們可以利用過去的管理經驗與智慧，先從部分自動化做起，再搭配數據分析的力量，從根本上提升台灣製造業的競爭力，因為這一戰，台灣已沒有本錢再等下去了。

DIGITIMES 電子時報 2017年2月23日 星期四 15 觀點



簡禎富：工業3.5才是台灣製造的機遇和戰略

隨著物聯網(IoT)、大數據、機器人和人工智慧(AI)的發展，產業轉型升級的工業革命已經在進行中，越來越多工作機會因為自動化和智能化而消失，年輕人和弱勢族群更不容易找到好的工作。世界各國均提出自己的製造戰略，換言之，發展工業4.0提升製造的國際競爭力以挽救失業和經濟是德國的國家戰略。為了因應未來個人化、少量多樣的市場需求，工業4.0、大數據和虛實整合系統只是「工具目標」，聰明生產和彈性決策才是根本目標。台灣應該認真做SWOT分析，思考適合台灣的製造戰略。

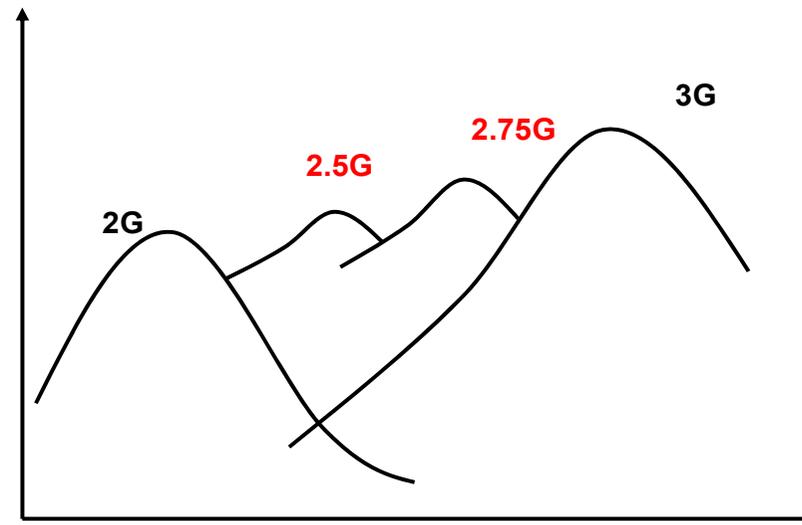
雁行理論：曾被用來形容國際分工，日本不做的是給台灣做，台灣不做的是大陸和東南亞做，現在這個分工模式已被打破，服務中：要達成預算執行率則短期能文出的KPI，可能部分地以前就有的成果。預算往往吸引各方來搶食，有時甚至劣幣逐良幣。真正在研發深付龐大的金額給製造系統軟體廠商，因為虛實整合系統每年都有版本改版，而且是根據使用的數量來收費，不付錢就不能使用。於是每年台廠可收割過渡期利益

等重政策預算會帶動產業熱潮，雖然樂此不疲，但科技進步和產業革命仍將繼續前進，台灣小國眾民如何自處？許多人在找「藍海」，我認為只靠市場大、利潤高，一定會吸引

美國工業4.0的階段目標是2025



WILLY SHIH
CHEN-FU CHIEN 簡禎富
JYUN-CHENG WANG



Shanzhai! MediaTek and the “White Box” Handset Market

The term “Shanzhai Ji” discounts the huge economic value these handsets have created. The makers of these phones have created a classic “disruptive innovation” by addressing new markets with cost-effective solutions. If you look closely, you will find that many of these handset makers are quite innovative.

—Ming-Kai Tsai, Chairman and CEO of MediaTek

Ming-Kai Tsai looked back on 2009 with a great deal of satisfaction. His Hsinchu, Taiwan-based fabless semiconductor company had grown to become one of the top-three global suppliers of wireless chipsets, the essential electronic “brains” for mobile telephone handsets. In the second quarter of the year, the company had shipped 80 million chipsets, and the outlook for the third quarter was for 100 million, likely topping 350 million for the full year. In a global wireless handset market estimated to total 1.2 billion to 1.4 billion units,¹ this was quite an accomplishment.

A Novel Route Selection and Resource Allocation Approach to Improve the Efficiency of Manual Material Handling System in 200-mm Wafer Fabs for Industry 3.5

Chen-Fu Chien, *Member, IEEE*, Che-Wei Chou, and Hui-Chun Yu

Abstract—Motivated by realistic needs to enhance the productivity for 200-mm wafer fabs, this paper aims to propose a novel approach for manual material handling system (MMHS) to mimic functionalities of the automated material handling system in the advanced fabs without intensive capital investment to deliver the wafer lots manually and systematically. In particular, a mathematical model is developed to optimize the routing plan with two objectives that minimize the total traveling distance in all routes or minimize the number of manpower needed in all routes. Furthermore, a route planning approach is proposed to utilize the routes that reduce the technician traveling distance and transportation time for implementation. Also, a manpower loading index was developed for evaluating the number of needed technicians in the proposed MMHS. To estimate the validity of the proposed MMHS, we developed a simulation environment based on empirical data with different transportation requirement scenarios for comparison. The results have shown practical viability of the proposed approach.

Note to Practitioners—As advanced manufacturing strategies such as Industry 4.0 are proposed for smart production, 200-mm wafer fabs cannot be equipped with fully automation facilities such as the automated material handling system to enhance overall productivity. To address the needs in real settings, a disruptive innovation manual material handling system was developed, on the basis of existing 200-mm fab facility, to organize the technicians to mimic the setting of a virtual material handling system manually to enhance productivity. Indeed, the developed solution has been implemented in this case company, in which the results have validated the proposed approach that can be a hybrid between the existing Industry 3.0 and to-be Industry 4.0.

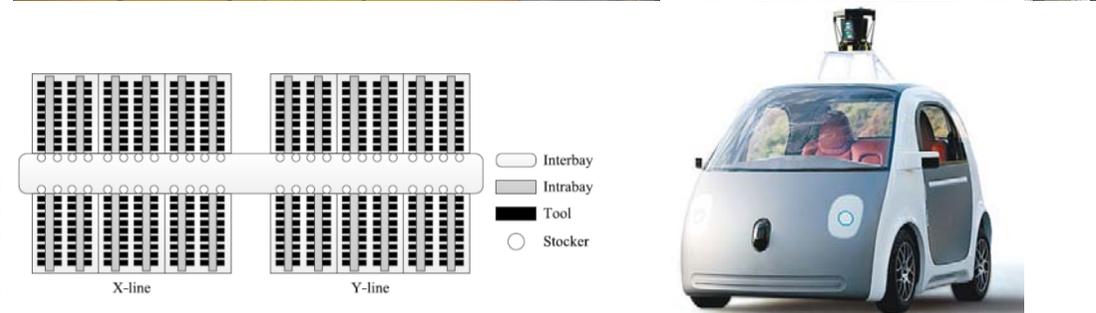
Index Terms—Fab economics, Industry 3.5, manpower allocation, manual material handling system (MMHS), productivity, route planning.

I. INTRODUCTION

SEMICONDUCTOR fabrication facilities (fabs) are the most capital-intensive and complex manufacturing plants that consists of lengthy re-entrant processes including cleaning, oxidation, deposition, metallization, lithography, etching, ion implantation, photoresist strip, inspection, and measurement [1]. The wafers pass through approximately several hundred processing steps for wafer fabrication, in which operational efficiency and productivity enhancement via maximizing the throughput and yield, while minimizing cycle time, are critical for maintaining competitive advantages [2], [3].

Automation in modern fabs enables efficient material handling between resources to reduce cycle time and manufacturing cost [4]. In particular, the advanced 300-mm fabs rely on automated material handling system (AMHS) to manage the wafer transportation in fabs [5], [6]. Furthermore, Germany has proposed a manufacturing strategy, Industry 4.0 [7], for smart factory via cyber-physical systems and decentralized decisions within a smart and networked platform. However, most existing 200-mm fabs that find it difficult or cost effective to install AMHS employ technicians maneuvering the trolleys for moving the wafer lots [8].

Motivated by realistic needs to empower 200-mm wafer fabs, this paper aims to propose a disruptive innovation via manual material handling system (MMHS) that mimics the AMHS functionalities by technicians and reduces the trolley accidents effectively. However, since the technicians may decide by themselves the wafer lots and the corresponding transportation route, some lots may be delayed causing cycle time increase, while serious trolley accidents happen causing



Kevin Plank: “Time for disruptive innovation for labor-intensive shoe making that is dominated by Asian countries...”



台鞋業很危險?

我們產業實在是太懶了
永遠在追逐低價的人力
是時候該破壞這樣的
供應鏈流程

Under Armour 創辦人
普朗克

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*3D DESIGN &
BODY SCANNING*

3D PRINTING & RAPID PROTOTYPING



Robot for shoe making via EMS such as Flex (Flextronics)



Not easy to replace human :)

Flex and Nike terminate business relationship

Flex and Nike has mutually agreed to wind-down the footwear manufacturing operations in Guadalajara by the end of the year.

"Regarding NIKE, we have worked hard with NIKE to make our footwear operation in Mexico technically and commercially successful. In recent weeks, however, it became clear that we are unable to reach a commercial and viable solution with NIKE and have mutually agreed to wind down our NIKE footwear manufacturing operation in Guadalajara by December 31, 2018. We are finalizing the terms and details of the wind-down and we are striving to retain many of our affected employees and to repurpose our facility", states Christopher E. Collier, CFO at Flex Ltd. in an analyst call.

In connection with the closing of the operation, the EMS-provider recognised USD 30 million of exit costs primarily related to its estimated impairment of fixed assets. Additional costs as the wind-down is completed may be incurred.

"I would say that we are disappointed where we sit right now. I think as we step back, NIKE was extremely unique in differentiating and I think that it was an important feature that we went after and we are just being very thoughtful at this stage in terms of where we sit. And since we can't get to a commercial agreement where our shareholders can have a sustainable return, we decided to exit", Collier continues.

Industry 3.5 aims to empower human being as “Iron Man”

工業3.5 台企新五四運動！

TAIWAN INSIGHTS

| | |
|---|---|
|  Industry 3.5 工業3.5 “鋼鐵人” 人和智慧機械 分散式開放系統協同合作 AI 強化人的機能 |  ? vs Industry 4.0 工業4.0 “機器人” 虛實整合 集權式封閉系統製造平台 機器人取代人的工作 |
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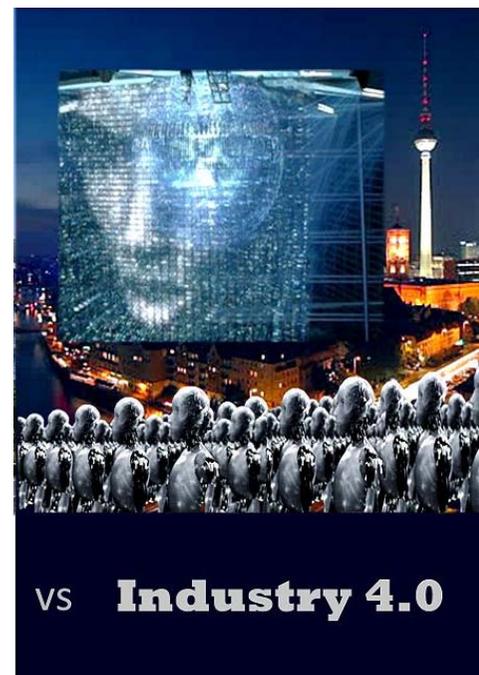


不同的身形打造的這個鋼鐵人
 簡禎富：“鋼鐵人”增強人的決策管理能力！

WPG Holdings is the world No.1 Semiconductor Distributor and the largest electronics distributor



?



vs **Industry 4.0**

Industry 3.5 “Iron Man”

Human-System Collaborations
Decentralized DSS & disruptive innovations

Human empowered by AI

Industry 4.0 “I, Robot”

Cyber-Physical System
Closed platform led by big company with constant charge

human replaced by robots and AI

Digital Transformation : Industry 3.5 as alternative strategy



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大聯大控股執行長 葉福海 面對新變革 一起共享共好 把市場做大

大數據、物聯網的出現，使得運作近百年的商業流程，將在5年內全面「顛倒」，過往大量製造銷售、壓低成本、搶佔市占率的紅海手段已面臨考驗。在面臨變革的重要時刻，大聯大領頭，邀請產業建立共識、攜手打群架，建築智慧供應鏈平台的生態圈，一起贏市場，把市場做大。

撰文者 商周數位 | 2017-09-07 | 瀏覽數：2049

讚 94 分享



清華講座教授 簡禎富 善用台灣優勢 鋼鐵人迎戰機械人

工業4.0驅動各國製造戰略競合，台灣製造業如何乘勢而起？清華講座教授簡禎富提醒，台灣必須升級轉型，但無法一步到位，工業3.5的混合策略是先當鋼鐵人，善用台灣人的管理智慧和產業利基，並整合新科技的應用，搶先卡位。

撰文者 商周數位 | 2017-09-27 | 瀏覽數：1849

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大聯大的
下一個十年
Go



Industry 3.5 is better for Emerging Countries

產業動態

台灣工業3.5 更適合新南向國家

菲律賓國家研究委員會年會 台灣學者首次受邀演講

台北訊

科技部人工智慧製造系統研究中心(AIMS)主任、科技部工業工程與管理學門召集人、國立清華大學清華講座教授暨美光講座教授簡禎富，日前(11日)應邀於菲律賓國家研究委員會(NRCP)年會演講「工業3.5混合戰略以優化新興國家人力資本」，為首次在菲律賓科技會議暨國科會年會中演講的台灣教授。

本屆NRCP大會由菲律賓科技部長Fortunato de la Pena主持，

共計超過1,300多位學者與會。會議主軸為「人性化第四次工業革命」，特邀簡禎富講座教授於「工程與產業研究群」分享所提出的「工業3.5」策略。

簡禎富教授認為：新興國家工業基礎並不足以一步到位地推動工業4.0，同時也需要解決更多就業和貧富差距等社會問題，因此必須發展適合自己產業結構和核心能力的製造戰略。「工業3.5」作為工業3.0和工業4.0之間的混合策略，藉助人工

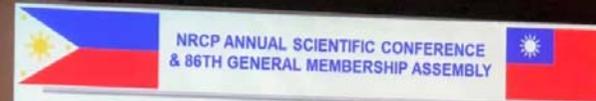
智慧和大數據等破壞性創新技術，發展本土智慧製造解決方案。

簡教授並介紹AIMS的研究成果和台灣產業實證案例，與菲律賓目前發展工業4.0面臨的挑戰與實際需求不謀而合，受到熱烈迴響和深入討論交流。簡禎富教授並以他撰寫的台積電、聯發科、創意電子、晶元光電等哈佛商學個案的典範企業為例，說明台灣製造軟實力和工業3.5，更能當作菲律賓產業升級參考，以擴大台灣在東南亞國家的影響力。

會後菲律賓NRCP理事長Ramon A. Razal院士並邀請各研究群組主席，與簡禎富教授進行圓桌會議，討論國際合作和人才培育等議題。簡禎富表示：「台灣應把握新興國家面對工業4.0的產業升級壓力和挑戰，讓工業3.5成為台灣製造的品牌，成立國家隊整合相關企業和台商，發展更符合新興國家需求的工業3.5解決方案，讓台灣製造軟實力在東南亞國家發揮更大的影響力」。



▲菲律賓科技部長Fortunato de la Pena(左)與簡禎富教授(右)同席並聆聽演講。



Humanizing Industrial Revolution via Industry 3.5 as a Hybrid Strategy to Optimize Human Capital as Force for Good in Business in Emergent Countries

Chen-Fu Chien, Ph.D.

Tsinghua Chair Professor & Micron Chair Professor
National Tsing Hua University, Hsinchu, Taiwan
Director, Artificial Intelligence for Intelligent Manufacturing Systems (AIMS)
Research Center, Ministry of Science & Technology (MOST), Taiwan
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11 March 2019@NRCP

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迎向工業 4.0 挑戰

如何先打造出「工業 3.5」的能力？

簡禎富 (國立清華大學工業工程與工程管理系講座教授)

工業 4.0 智慧製造時代來臨！工業 4.0 的生產方式以物聯網、大數據、雲端系統、互聯網+、智慧機械等新型科技為基礎，以數據匯流串接產業價值鏈每一個環節，強調跨城虛實整合，打破生產與服務疆界和公司界線，正在重新解構價值鏈並形塑全球製造分工。

另一方面，愈來愈多工作機會已因無人化而消失，年輕人和弱勢族群更不容易找到好的工作，更加大貧富差距。製造業帶動經濟發展、創造就業的重要性，遠超過國內生產總額 (GDP) 表面數字，各國政府為了救經濟、救失業，無不積極推動國家製造戰略，以拿回先進製造，並爭奪第四次工業革命的主宰地位。然而，台灣如何在先進國家重回製造和新興國家替代的上下夾擊間，發展適合自身產業結構和核心能耐的製造戰略？台灣廠商如何在產業升級重構過程中，規畫適合的數位轉型

和智慧製造策略？

國立清華大學工業工程與工程管理系講座教授簡禎富主張，「如果企業不能馬上跨入工業 4.0，不妨先做『工業 3.5』！」大多數公司只是工業 4.0 軟硬體系統的使用者，而相關系統架構仍在演化中，當務之急，還是先發展能讓智慧製造系統發揮效能的大數據分析和彈性決策能力。也就是說，「工業 3.5」是工業 3.0 和工業 4.0 之間的混合策略，企業可以先站在既有的基礎之上，盤點自身擁有的資源和長短處，建立自身專屬的數位轉型策略和智慧製造技術藍圖，一面強化自身的數位能力，拉開與新興國家的差距，另一方面先進入工業 4.0 之前的過渡階段，先從市場上收割部分產業升級的好處。厚植實力後，再進入工業 4.0，成功機率就會大幅提升。

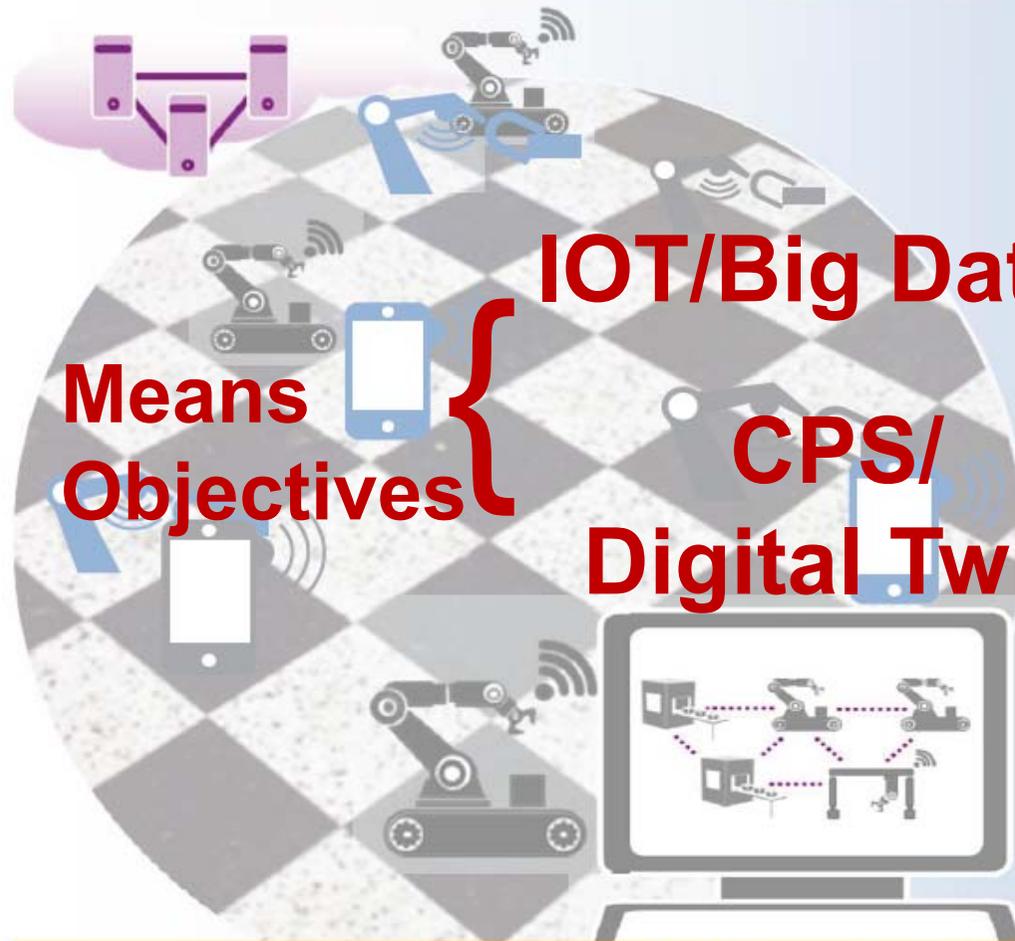
他並提出「工業 3.5 概念架構圖」，作為製造業者盤點自身資源和決策情境、



工業 4.0 與工業 3.0 的差異

| | 工業 3.0 | 工業 4.0 |
|------|--|---|
| 商業模式 | 供應鏈水平分工的上下游廠商協同合作，商業模式以 B2B (business to business) 與 B2C (business to consumer) 為主 | 價值鏈垂直整合的製造平台，商業模式以 C2M (customer to manufacturer) 為主 |
| 生產模式 | 價值主張是提升生產力和規模報酬。品牌商 (行銷部門) 推估消費者需求開發產品下單生產，製造商 (生產部門) 根據市場需求預測來規畫產能和批量生產，完成後以滿足客戶訂單的需求，或設法賣給更多消費者來提升產能利用率。 | 價值主張是彈性決策和聰明生產。製造商 (生產部門) 直接根據各個消費者需求才生產，提高產品和服務價值，提升虛實整合製造平台的綜合效能。 |

Industry 4.0: Algorithmicized "production chess" within cyber-physical systems



Vision for Industry 4.0

- The **product** to be manufactured contains all necessary information on its production requirements
- **Self-organization** of integrated production installations considering the entire value chain
- Flexible decision on production process on the basis of the current situation

Fundamental Objectives

Decentral cyber-physical systems (CPS) interact via embedded internet-based technologies



SAP “indirect access” charge

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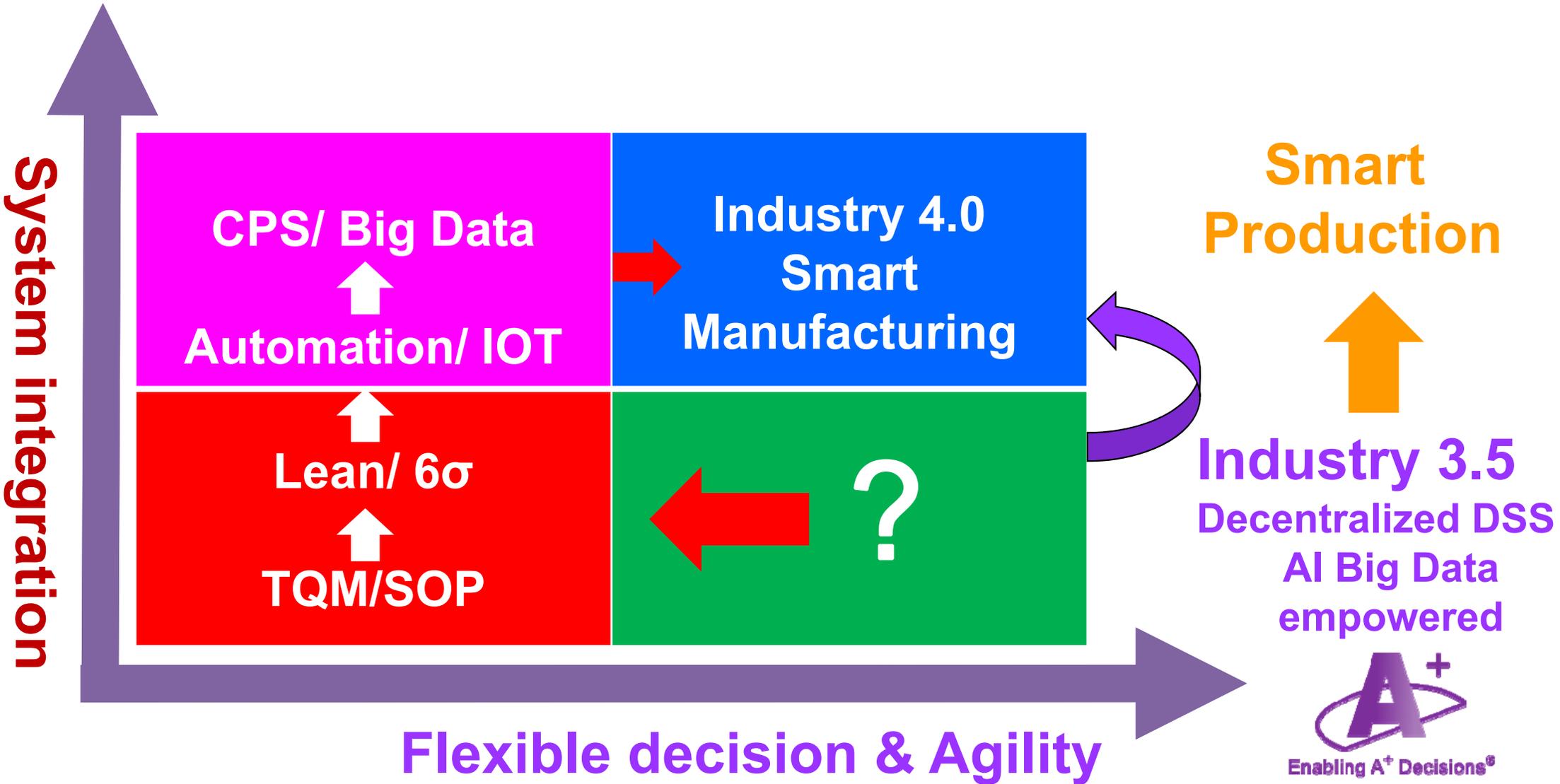
- Indirect access is a term used to define the situation where a SAP customer is liable for additional license fees when third party applications access data held in SAP.
- If a customer fails to purchase licenses for users accessing a SAP system indirectly through a third party or custom interface, such as software-as-a-service (SaaS) application. For example, a third-party or custom mobile app for tracking goods and updating SAP records accordingly would be deemed indirect access.
- February 2017: SAP wins court case against Diageo that is ordered to pay £54,503,578 in licensing fees after its sales staff were running Salesforce applications on top of SAP data.
- SAP seeks \$600 million in compensation for unlicensed use from the Belgian brewing giant Anheuser-Busch InBev that was also settled in June 2017
- May 2017: SAP responds to Diageo indirect licensing case with "modern pricing" approach/ October 2017: SAP launches Licensing Transparency Centre
-

Source: <https://www.computerworlduk.com/it-vendors/sap-indirect-access-explained-3671760/>



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Flexible decisions for mass-personalization (profitable lot size=1) is fundamental objective



PDCCCR Framework for integrated corporate digital decision

C.-F. Chien et al. / Int. J. Production Economics 128 (2010) 496–509

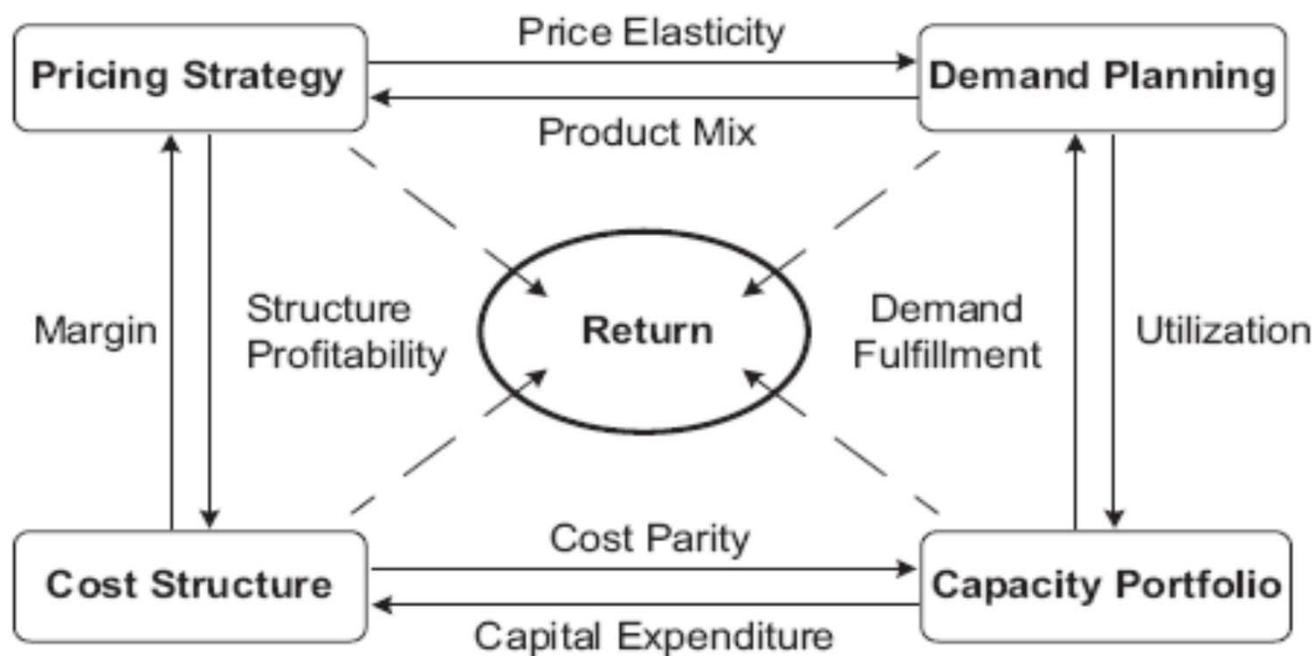


Fig. 1. Conceptual Framework of PDCCCR.



參考文獻：簡禎富，《工業3.5》
，天下雜誌出版，2019。

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CASE (FIELD)

The TSMC Way: Meeting Customer Needs at Taiwan Semiconductor Manufacturing Co.

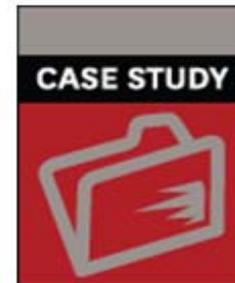
by Willy Shih, **簡禎富**, Chintay Shih, Jack Ghang

Source: Harvard Business School

23 pages. Publication date: Aug 13, 2009. Prod. #: 610003-PDF-ENG

When L.C. Tu receives an emergency order, he is confronted with a range of production scheduling choices, each of which has unique costs and trade-offs. The case was designed to help students understand job-shop style production and the impact of disruptions and reactive scheduling. Students use two of Taiwan Semiconductor Manufacturing Company's mainstream processes as a vehicle for analysis. The case describes a real situation in which upper management accepts an emergency order. By working through the impact on the production system, students should develop a feel for how shifting demand in a large factory that is structured as a job shop alters the demands on, and utilization rates of expensive capital equipment in a complex way. As bottlenecks shift, students can explore several alternatives, each with different costs and trade-offs. Students may also reflect on the true cost of providing the extraordinary service, and whether management properly takes the impact on operations into account when it makes customer commitments.

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Taiwan Industry 3.5 to empower digital transformation of emerging countries

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837,000 findings

約有 837,000 項結果 (搜尋時間: 0.32 秒)

The TSMC Way: Meeting Customer Needs at Taiwan ... - Prezi
<https://prezi.com/.../the-tsmc-way-meeting-customer-needs-at-taiwan-se...> 翻譯這個網頁
2013年10月15日 - The TSMC Way: Meeting Customer Needs at Taiwan Semiconductor Manufacturing Co. Group 6. Questions 7-9. Q7. Does this suggest that ...

Google Toyota way **Toyota Way: Industry 2.0+**

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21,300,000 findings

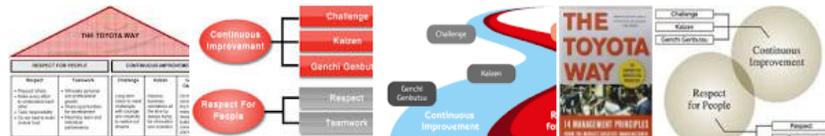
約有 21,300,000 項結果 (搜尋時間: 0.51 秒)

[PPT] Toyota Way 豐田模式
bm.nsysu.edu.tw/tutorial/kuo/rm/toyotaWay.ppt
Toyota Way 豐田模式, 郭倉義, 中山企管, kuo@bm.nsysu.edu.tw, www.books.com.tw, 為何導入「豐田生產系統」, Just-in-time, 自動化Jidoka, 大野耐一的兩大支柱.

The Toyota Way - Wikipedia
https://en.wikipedia.org/wiki/The_Toyota_Way 翻譯這個網頁
The Toyota Way is a set of principles and behaviors that underlie the Toyota Motor Corporation's managerial approach and production system. Toyota first ...

「Toyota way」的圖片搜尋結果

檢舉圖片



更多符合「Toyota way」的圖片



The TSMC Way: Meeting Customer Needs at Taiwan Semiconductor Manufacturing Co.

Our reason to be the most advanced and largest technology and foundry services provider to fellow companies and EMS, and a partner with them to drive a powerful competitive force in the semiconductor industry. To realize our vision, we must have a strategy of strength (1) to be a technology leader, competitive with the leading EMS; (2) to be a manufacturing leader; and (3) to be the most reliable, environmental and measurement-benefit solution provider.

The first generation (1G) used analog signaling, and the second generation (2G) marked the switch to digital transmission. While much of the world's attention in the first decade of the twenty-first century was focused on the deployment of X1, MediaTek faced challenges selling its chips into the non-handset markets. MediaTek's strategy was to focus on high-end mobile phones like the iPhone, Samsung, HTC, and others. These companies were all chasing 3G in developed markets. So MediaTek offered products for "2.5G" or "2.75G" 3G signaling technology that included general packet radio service (GPRS) for data handling and targeted the China market where 3G was not yet deployed. The company enjoyed great success riding the explosive growth in China, and South Asia rapidly became the largest handset market in the world.

Yet TSMC was also at the center of a larger controversy. A sizable number of China's annual 400 million units of production were purported to be "leaked" or "Shanzhai" phones, what the

Shanzhai! MediaTek and the "White Box" Handset Market

The term "Shanzhai" (山寨) denotes the huge economic value that handset makers have created. The makers of these phones have created a classic "disruptive innovation" by addressing new markets with cost-effective solutions. If you look closely, you will find that many of these handset makers are quite innovative.

Ming-Kai Tsai could look back on 2009 with a great deal of satisfaction. His Hsinchu, Taiwan based fabless semiconductor company had grown to become one of the top three global suppliers of wireless chips, the essential electronic "brains" for mobile telephone handsets. In the second quarter of the year, the company had shipped 40 million chips, and the outlook for the third quarter was 50 million, likely shipping 60 million for the full year. In a global wireless handset market estimated to total 12-14 billion units, this was quite an accomplishment.

Yet Tsai was also at the center of a larger controversy. A sizable number of China's annual 400 million units of production were purported to be "leaked" or "Shanzhai" phones, what the

Epistar and the Global LED Market

The mindset of most R&D guys is to find some place where you can create new inventions. When we do patent mapping, we're trying to find such a place, which has space that we can step into and generate some new inventions. They may not be so practical in the end, but there is some use for you to either explore or develop your own products in that area.

Li-Low, chairman of Hsinchu, Taiwan based Epistar Corporation, has been in the business of making light-emitting diode (LED) chips since he founded the company in 1996. LEDs were an exciting business segment. They were highly efficient at converting electricity into light, and as manufacturers improved their ability to provide high brightness and a range of colors, LEDs were rapidly adopted in application like automobile lights, backlighting for flat panel displays, and energy-efficient lighting. Epistar and its competitors saw steadily rising demand and rapid product volume growth. Demand seemed to keep growing rapidly.

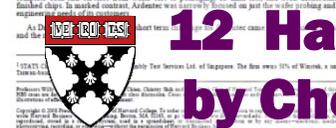
System on a Chip 2008: Ardentec Corporation

Ardentec appears to be an industrial leader in testing technologies that keep the IC industry on the move. The Law Firm, Semiconductor manufacturers are now able to just to many functions on one chip that the computer is comprised. If that's not enough effort and investment, Ardentec also offers testing solutions that could become a major market in future development. As a narrowly focused specialist, Ardentec is the current manufacturing leader for providing high-quality testing and verification of ICs in mass production.

Powerchip Semiconductor Corporation

This "show the best ball" rule allowed us to combine our strengths in such a way that together we can own the Tiger Woods! As a team we were able to score a 50-1 underdog, Tiger Woods cannot score under a 10!

At an invitational golf tournament at the annual SEMICON West conference, Stephen Chen was partnered with Yusaku Sakamoto, President of Epistar Media, Inc. on a four member team. For every shot, each person would play from the spot of the best prior shot that any team member had made. After each hole, the "team score" was updated. In Chen's mind, the golf scramble was a good model for his company's partnership with Epistar.



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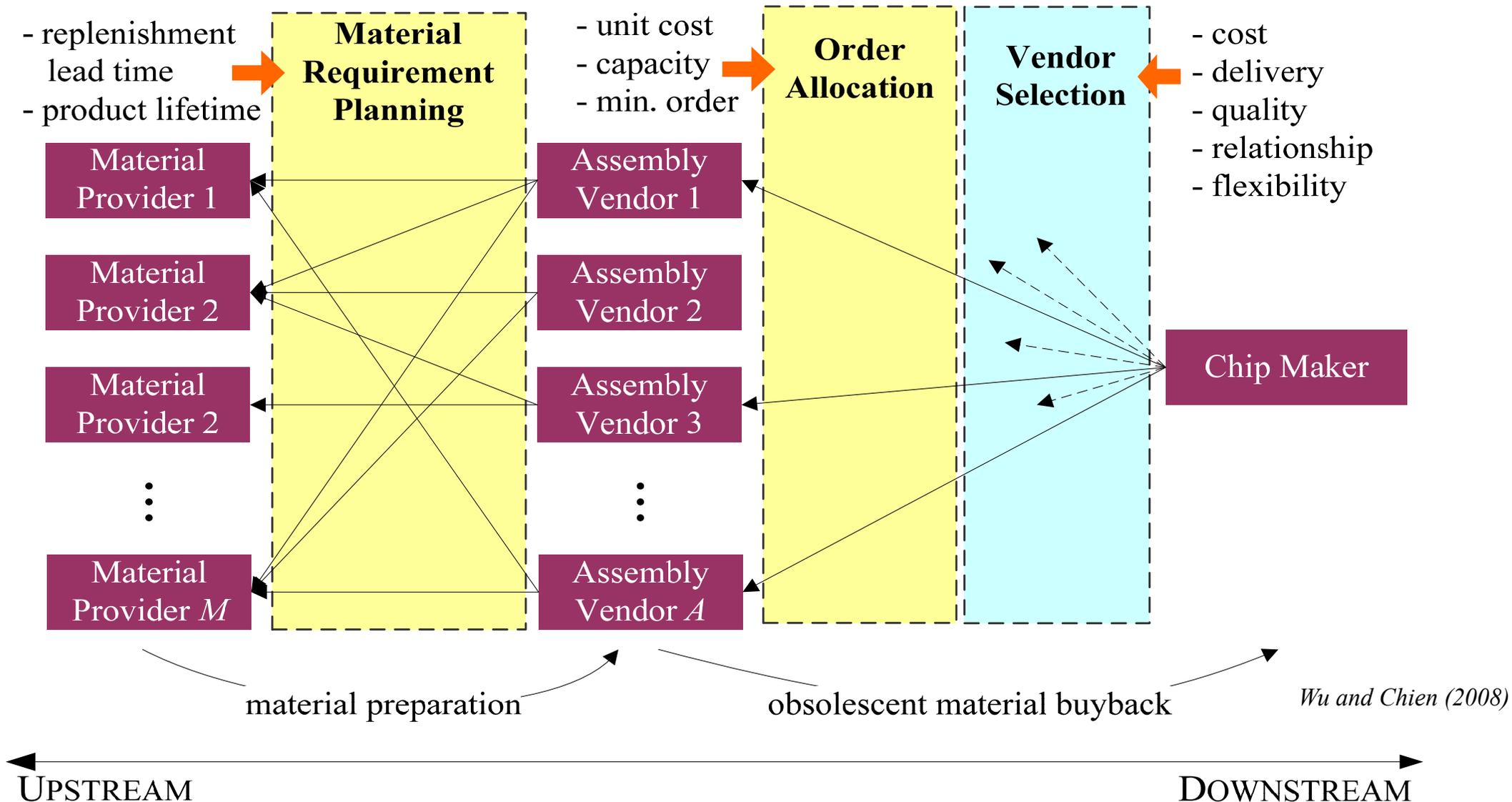
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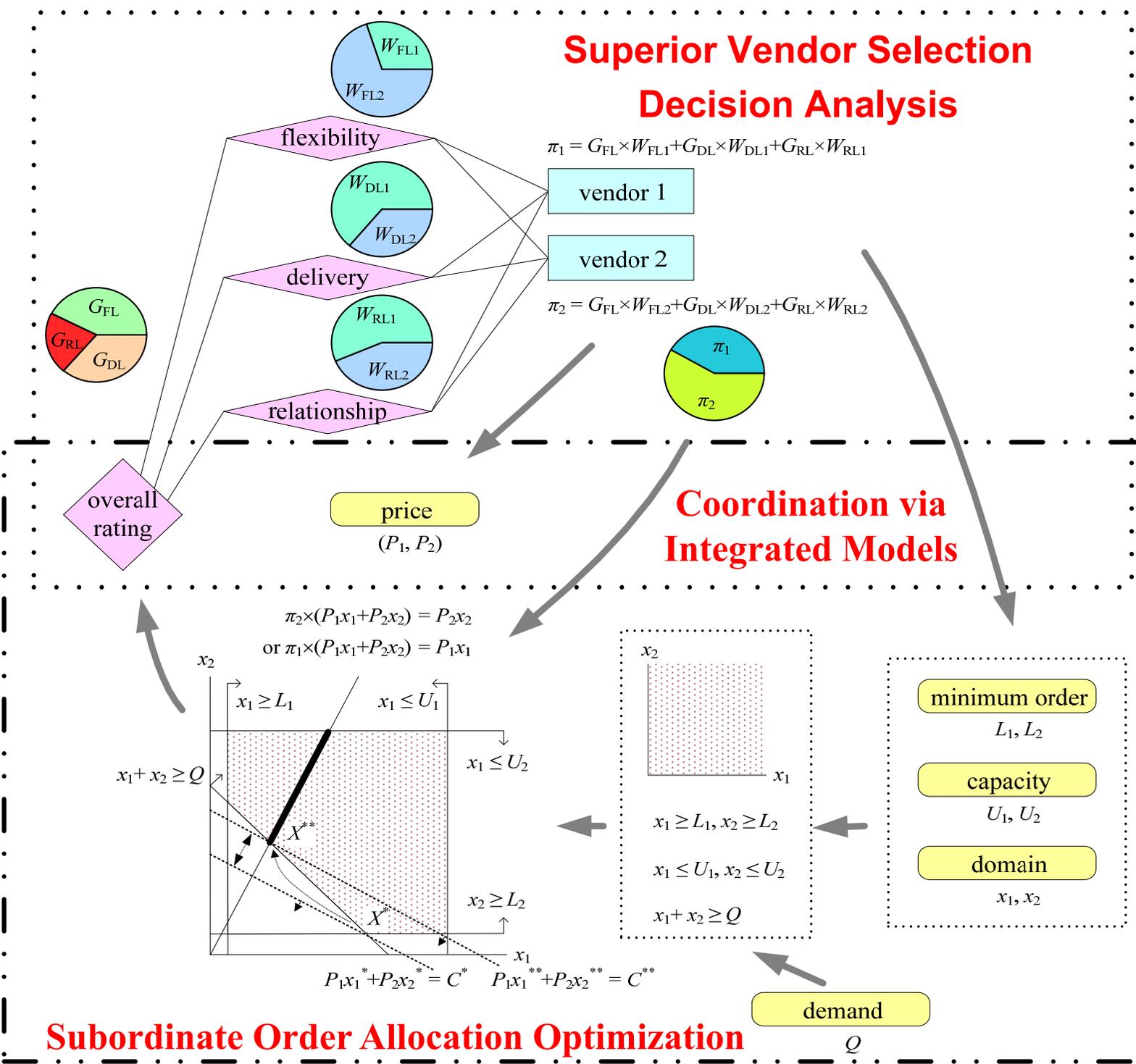


12 Harvard Case Studies by Chen-Fu Chien 簡禎富

PDCCR for optimizing outsourcing and order allocation decisions



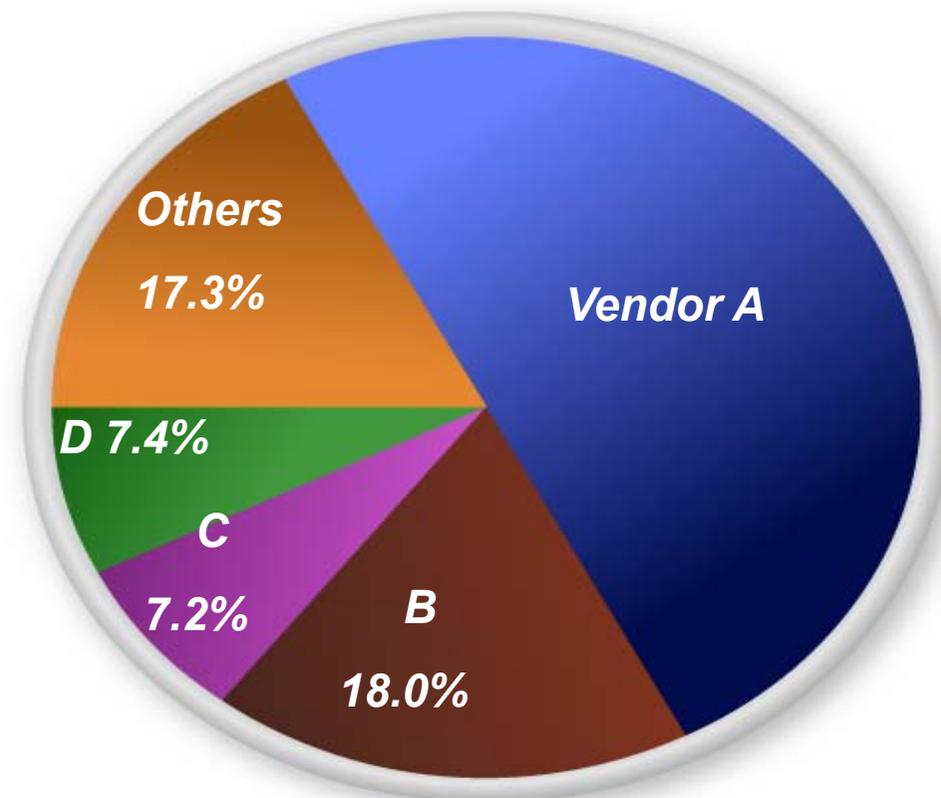
Superior Vendor Selection Decision Analysis



Subordinate Order Allocation Optimization

(Wu and Chien 2008)

| Vendor | Target Ratio | Proposed Model Cost | Alignment Difference | Heu Cost |
|--|----------------|---------------------|--|----------------|
| v | π_v | C_{1v} | $ \pi_v \sum C_{1v} - C_{1v} / \sum C_{1v}$ | C_{2v} |
| A | 37.60% | 85,931 | 1.20% | 87,102 |
| B | 33.44% | 74,532 | 0.22% | 77,293 |
| C | 12.99% | 24,995 | 1.70% | 22,258 |
| D | 10.71% | 23,114 | 0.27% | 22,378 |
| E | 2.84% | 5,925 | 0.16% | 6,632 |
| F | 1.28% | 3,240 | 0.18% | 3,590 |
| G | 1.14% | 3,717 | 0.54% | 2,705 |
| Total | 100.00% | 221,454 | 4.28% | 221,958 |
| TVP_m = $\sum \pi_v \times C_{mv}$ | | 63,208 | | 64,150 |
| | | | | 62,717 |



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|--|------------------------|--|-----------------|-----------------|-----------------|------------------|--|
| | | 財務報表 (by cash) | | | | | |
| Input Data | TIME | 0 | 1 | 2 | 3 | sum | |
| 訂單資訊 | Total cost | \$ 5,454,992.21 | \$ 9,555,487.53 | \$ 8,939,502.55 | \$ 7,853,375.35 | | |
| 成品價格 | Chip purchase cost | \$ 4,415,340.71 | \$ 6,450,506.83 | \$ 6,049,234.37 | \$ 5,449,601.73 | \$ 17,949,342.93 | |
| 製程產出分佈 | Production cost | \$ 1,039,651.50 | \$ 2,168,946.57 | \$ 1,954,225.42 | \$ 1,467,727.76 | \$ 5,590,899.75 | |
| 製程成本 | Chip inventory cost | \$ - | \$ 4.97 | \$ 0.95 | \$ 0.95 | | |
| 晶片成本 | Product inventory cost | \$ - | \$ 29.16 | \$ 41.81 | \$ 44.92 | | |
| 晶片期初存貨 | Fixed cost | \$ - | \$ 936,000.00 | \$ 936,000.00 | \$ 936,000.00 | \$ 2,808,000.00 | |
| 產品期初存貨 | 存貨價值 | \$ - | \$ - | \$ - | \$ 2,160,606.13 | \$ 2,160,606.13 | |
| 存貨賣出信心度 | | | | | | | |
| 互數轉換表 | Total Cost | \$ 31,803,234.89 | | | | | |
| 其它 | | | | | | | |
| Run | | | | | | | |
| 執行 | | | | | | | |
| Out Data | | | | | | | |
| 財務報表(by cash) | | | | | | | |
| 財務報表(by unit) | | | | | | | |
| 各期訂單滿足情況 | | | | | | | |
| 各期晶片購買及投產量 | | | | | | | |
| 各期製程投產量 | | | | | | | |
| 各期製程產出明細 | | | | | | | |
| 各期產品庫存狀況 | | | | | | | |
| 各期晶片庫存狀況 | | | | | | | |



Transactions on Semiconductor Manufacturing Steering Committee

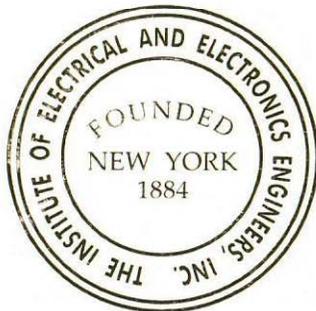
presents the

T-SM Best Paper Award

To

Chen-Fu Chien

For the paper entitled "An Algorithm of Multi-subpopulation Parameters with Hybrid Estimation of Distribution for Semiconductor Scheduling with Constrained Waiting Time" published in the IEEE Transactions on Semiconductor Manufacturing Volume 28, Number 3, August, 2015



A blue ink signature, likely belonging to the TSM Editor-in-Chief, written in a cursive style.

TSM Editor-in-Chief

A blue ink signature, likely belonging to the Chairman of the TSM Steering Committee, written in a cursive style.

Chairman, TSM Steering Committee



An Integrated Approach for IC Design R&D Portfolio Decision and Project Scheduling and a Case Study

Chen-Fu Chien^{id}, *Member, IEEE*, and Nhat-To Huynh

Abstract—Research and development (R&D) projects are crucial for semiconductor companies to maintain growth, profitability, and competitiveness. Integrated circuit (IC) design is capital intensive and continuously migrates to new technologies to meet various market demands. Moreover, the scheduling of selected R&D projects that enables technology roadmap involving complicated interrelationships, while competing for similar resources. Focusing on realistic needs, this paper aims to propose an integrated approach for selecting IC design projects for R&D portfolios and scheduling the selected projects simultaneously. In particular, a hybrid autotuning multiobjective genetic algorithm was developed to solve large sized problem instances. An empirical study was conducted at a leading IC design service company in Taiwan to test the validity of the proposed approach. The proposed algorithm was compared with conventional approaches for both convergence and diversity. The results have shown the practical viability of this approach in efficiently and effectively generating near-optimal portfolio alternatives for portfolio selection. The approach also enables the scheduling of the selected projects to achieve R&D portfolio objectives. The developed solution was fully implemented and adopted by the company.

Index Terms—IC design, portfolio decision, project management, scheduling, R&D portfolio, genetic algorithm.

impact organizational productivity and profitability [3], [4]. In particular, the semiconductor industry is capital intensive and continuously migrates to new technologies that require intensive capital investments for various R&D projects [5], [6]. Semiconductor industry is characterized by shorter product life cycles, longer production lead times, and intensive research of inter-related products since semiconductor companies strive to maintain their competitiveness and market power through their R&D portfolios and intellectual properties. The decision maker has to determine the new projects that should be funded, the resources that are needed for the selected projects in the R&D portfolio, and the sequential order and priority for completing the selected projects.

A project portfolio is a set of projects that share resources during a given period. Complementarity, incompatibility, or synergy may occur when sharing the costs and benefits derived from completing more than one project concurrently [1], [7]. Project portfolio selection (PPS) is extremely complex when project interactions and preference information are considered simultaneously [8]. Most of the existing studies have selected R&D projects by evaluating individual projects and

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Everest Textile USA will establish a 610-job manufacturing facility in Rutherford County, North Carolina. The Taiwan-based maker of high-performance sports apparel will invest \$18.5 million over five years at a site in Forest City.

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03/01/2019
- Allison Transmission Builds Vehicle Test Facility in Indianapolis, Indiana
03/01/2019
- Brennan Investment Group Builds Poultry Operations Complex in Londonderry, New Hampshire
03/01/2019
- SuperATV Locates Manufacturing-Distribution Complex in Shreveport, Louisiana
03/01/2019
- IEDA Incentives Assists Company Expansion Throughout the Hawkeye State
02/28/2019
- Bullard Plans Research and Development Facility in Lexington, Kentucky
02/28/2019
- Bernatello's Pizza Expands Kaukauna, Wisconsin, Operations
02/28/2019

All News Items 

 TIPS: SEND US BUSINESS EXPANSION OR RELOCATION NEWS

Everest Textile: Industry 2.0 to 3.5

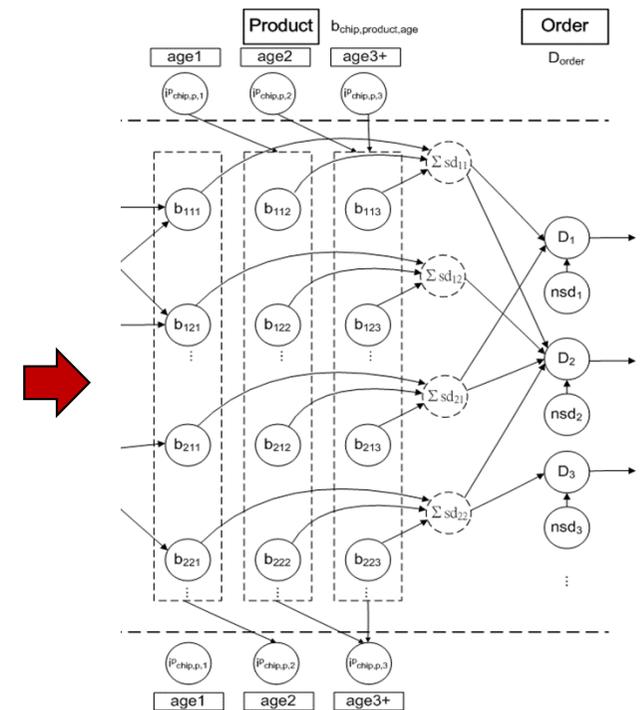
Industry 2.0



Industry 3.0



Industry 3.5

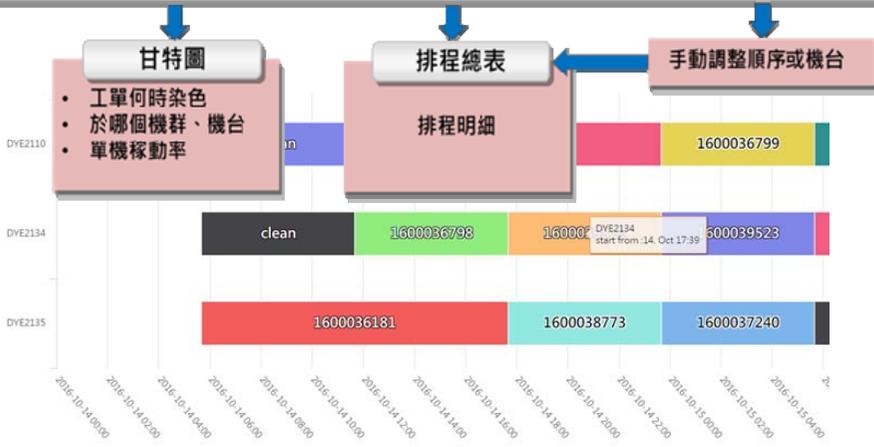


Smart Fab of Industry 3.5

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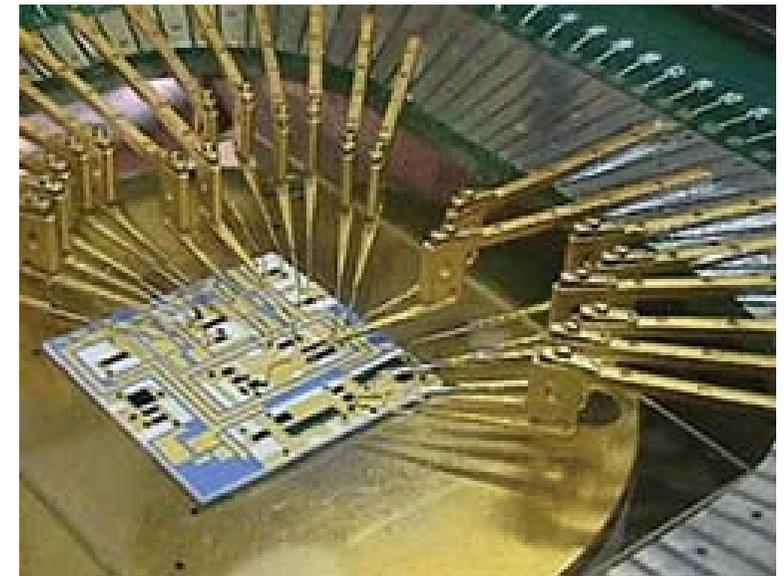
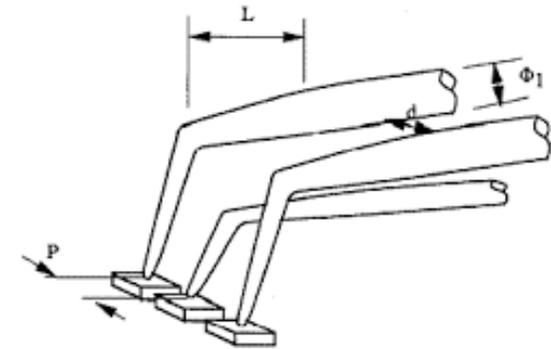
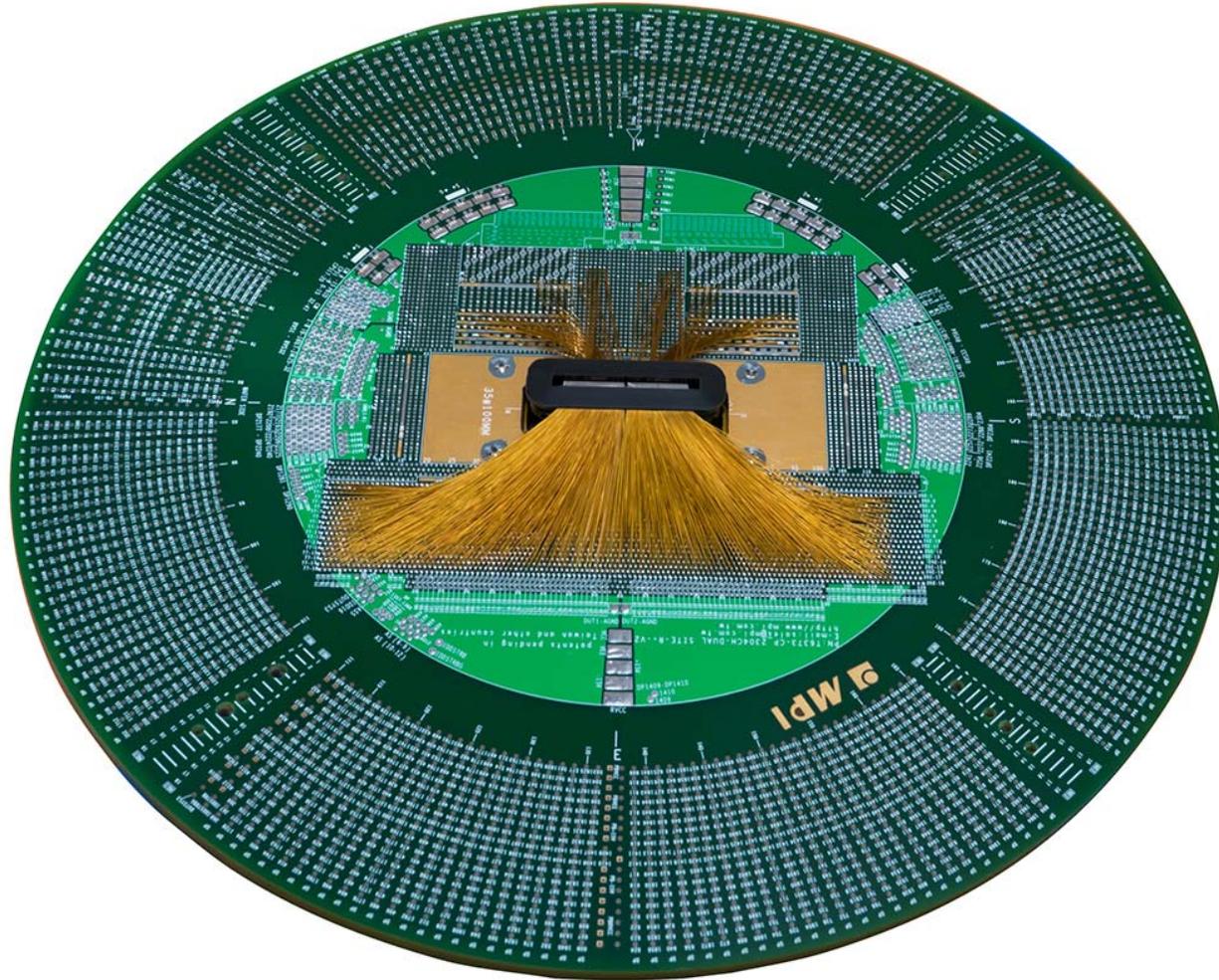
宏遠興業染機自動排程系統

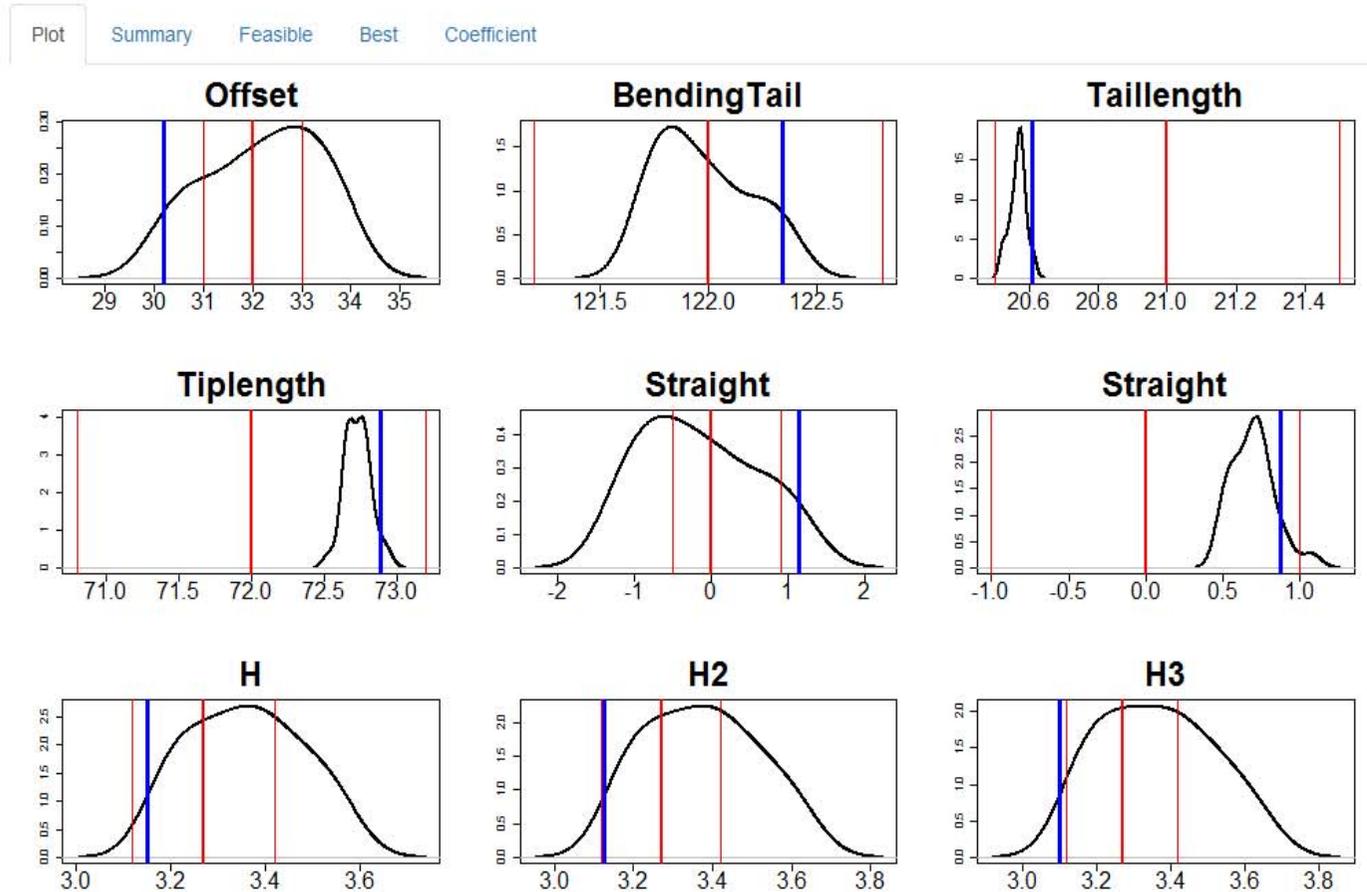
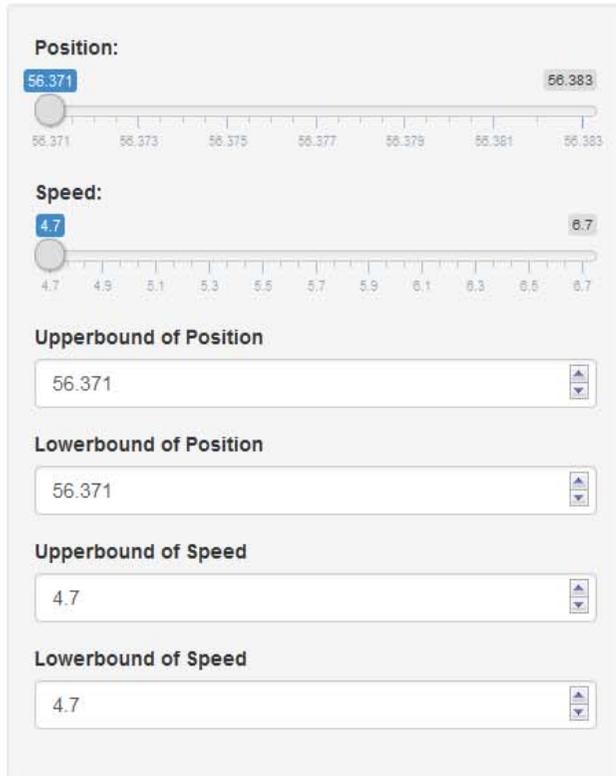


遠東興業染機自動排程系統 (DALab Proprietary)

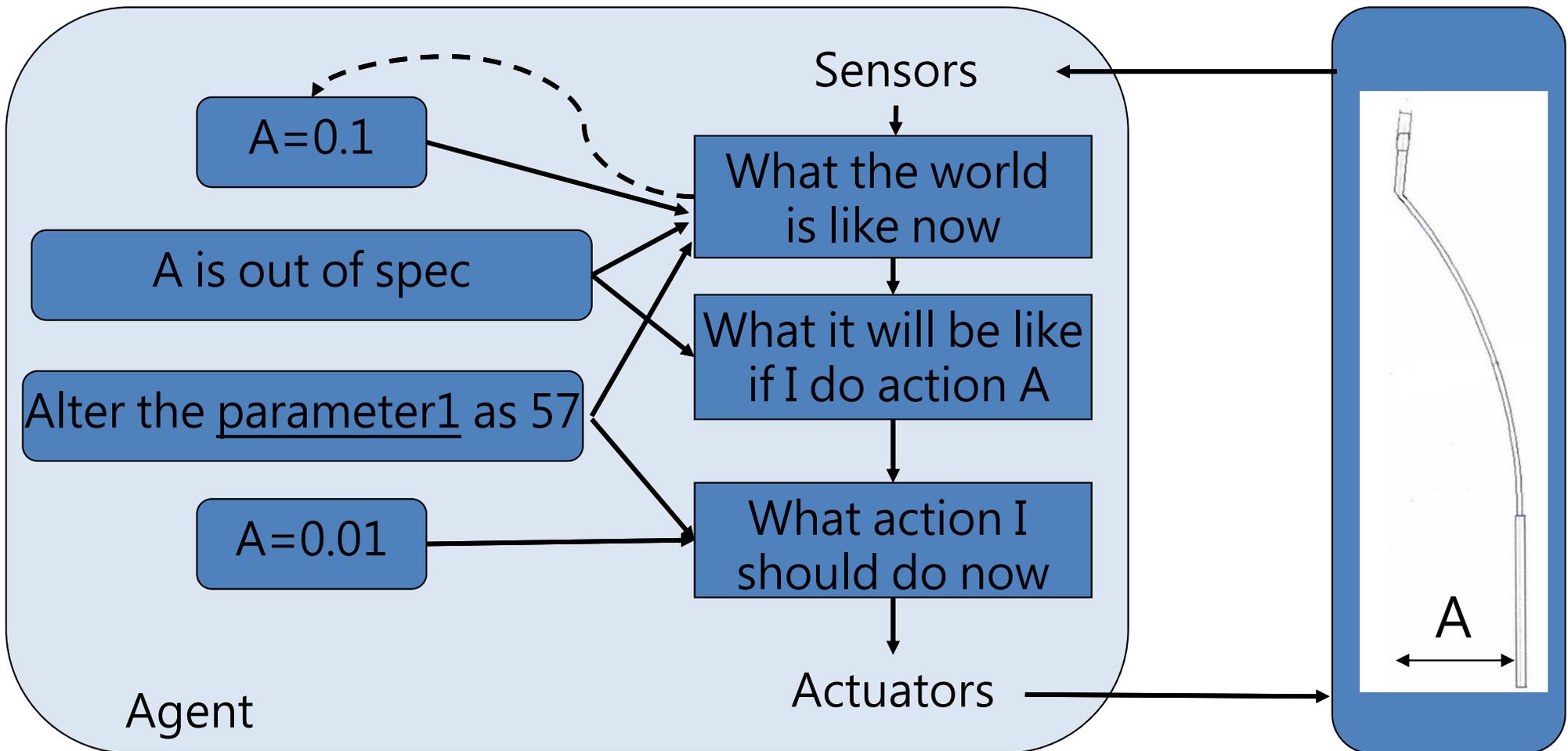
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|---------|----------------|----------|---------|---------|----------------|---------|---------|---------|----------------|----------|---------|---------|----------------|----------|---------|
| DYE2105 | wo001800102471 | EVF0484 | 001 002 | DYE2128 | wo001800020768 | EVF0499 | 009 010 | DYE2120 | wo001800021095 | EVF0482 | 001 002 | DYE2114 | wo001800007466 | EVF0411 | 13 |
| | clean | | | | wo001800020304 | EVF042 | 001 002 | | wo001800020383 | EVF0478 | 001 002 | | wo001800020491 | EVF04837 | 1 |
| | wo001800100287 | EVF08079 | 001 002 | | wo001800020610 | EVF0426 | 001 002 | | wo001800099464 | EVF0439 | 011 014 | | wo001800010279 | EVF042 | 001 002 |
| | wo001800101930 | EVF08079 | 001 002 | | wo001800021189 | EVF0593 | 001 002 | | wo001800099104 | EVF04821 | 021 022 | | | | |
| | | | | | | | | | | | | | | | |
| DYE2110 | | | | | | | | | | | | | | | |
| DYE2134 | | | | | | | | | | | | | | | |
| DYE2135 | | | | | | | | | | | | | | | |

Circuit Probe (CP) test for wafer to identify “Known Good Dies”





A model-based, goal-based "intelligent agents" can perceive environment and take actions to maximize its chance of success at some goal.





Precision forming and big data analysis

Parameter1 Change:

Parameter2 Change:

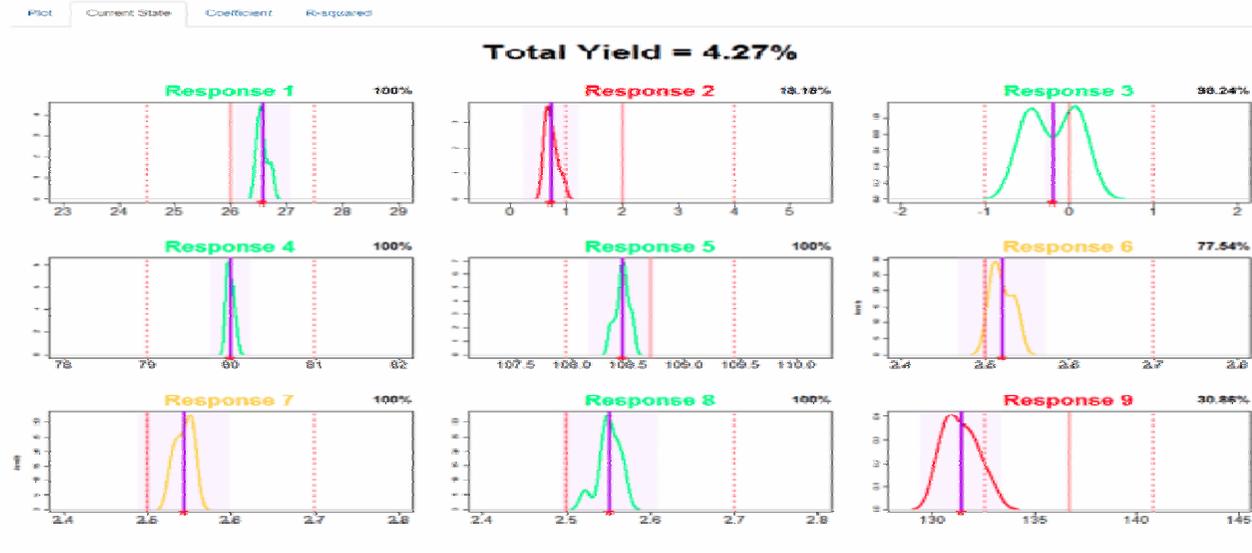
Current Parameter1 = 57.539

Current Parameter2 = 5.3

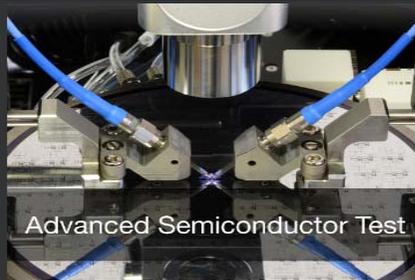
Suggest Parameter1 = -0.004

Suggest Parameter2 = -0.9

Suggest Yield = 93.55%



| | | | | |
|--|--|---|---|--|
| Chain-logic Intl. Corp. (CLIC) Established | Headquarters Operation Started (FAB 1, Chupei) | Photonics Automation Division Established | FAB 2, Chupei Operation | Xinpu Plant Operation |
| 1994 | 2000 | 2001 | 2012 | 2014 |
| MPI Corporation Founded | Granted UL ISO 9001 Quality System Certification | MPI on Taiwan OTC | Luzhu Branch Office Established (Kaohsiung) | Advanced Semiconductor Test (AST) Division Established |
| 1995 | 2001 | 2003 | 2005 | 2014 |
| | | | | Thermal Test Division Established |
| | | | | 2015 |

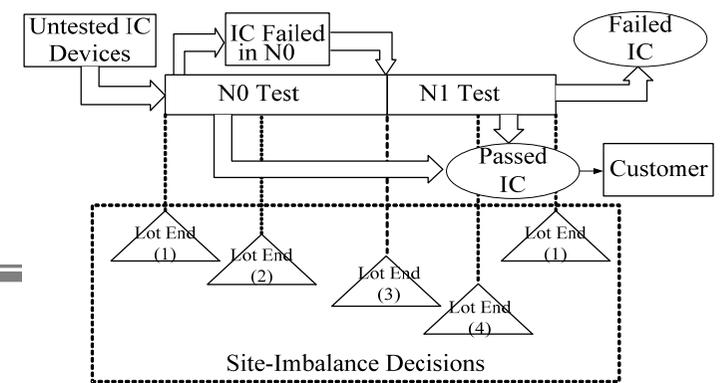




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Labor-intensive Visual Inspection





Analyzing Repair Decisions in the Site Imbalance Problem of Semiconductor Test Machines

Chen-Fu Chien, *Member, IEEE*, and Jei-Zheng Wu

Abstract—Test machines can test multiple IC devices simultaneously. When testing the same group of devices, unusual deviations in yield rates of specific sites from the other sites (i.e., site imbalance) imply a fault in the corresponding sites and the machine. This study develops a decision analysis framework for maximizing profit and customer satisfaction under uncertain conditions. The proposed framework can provide the on-site operators specific decision rules to help decide whether they should continue the test, close specific sites, or shut the machine down to repair it. A numerical example is used for illustration.

Index Terms—Decision analysis, decision support system, final testing, machine repair, site imbalance.

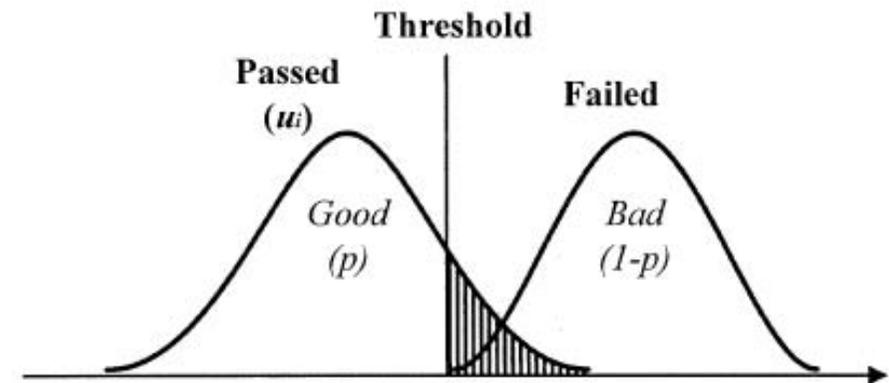
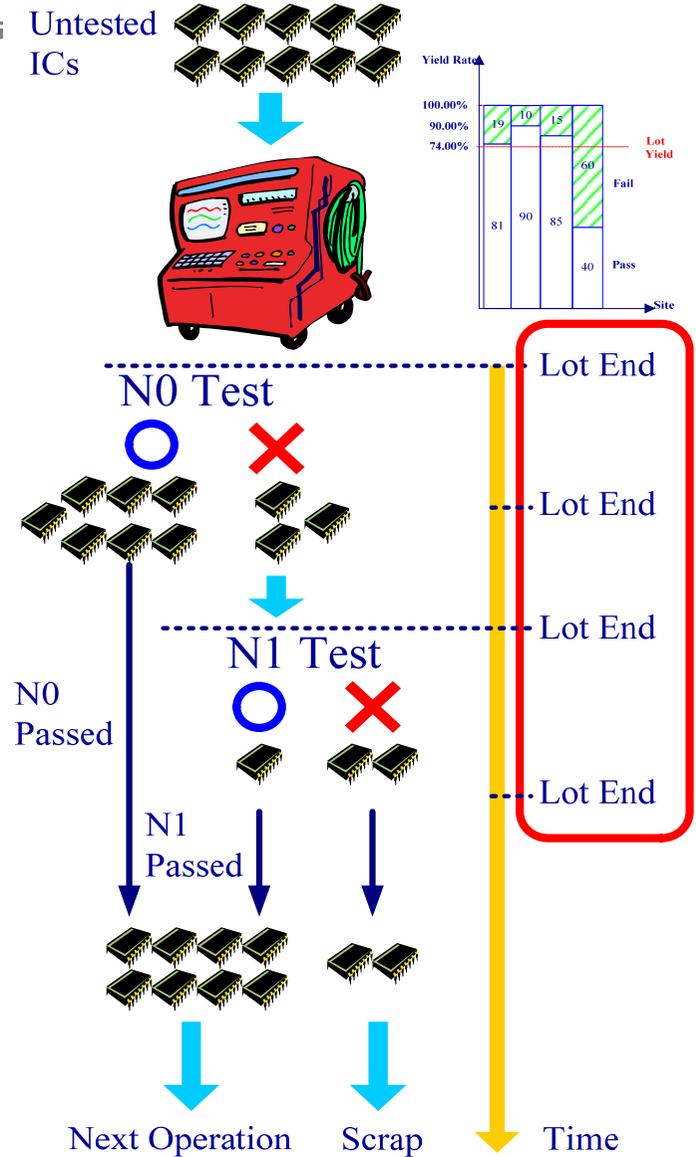
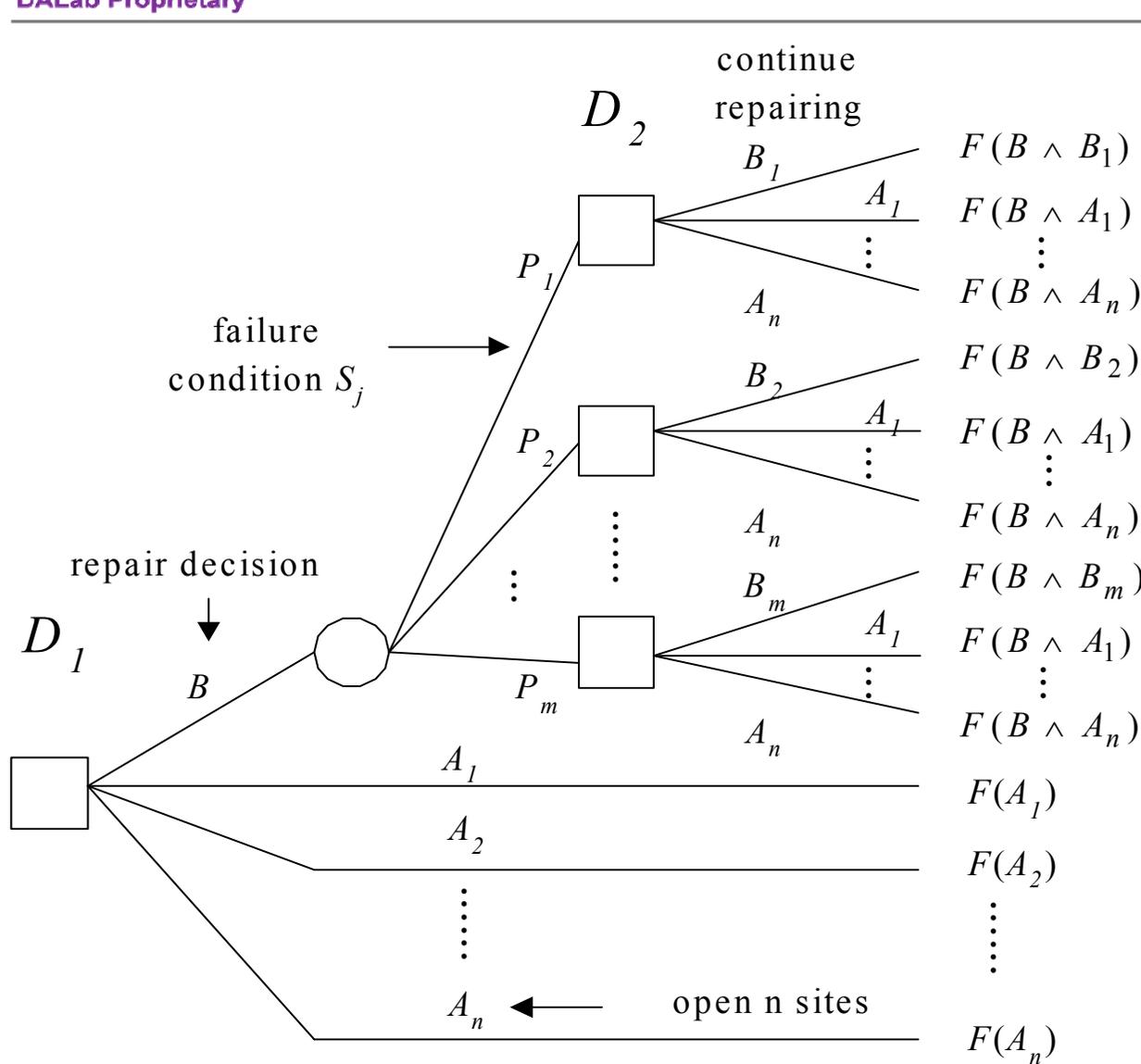


Fig. 1. Dichotomous testing results in the i th site.

Dynamic Decision for Overall Effectiveness (Chien & Wu, 2003)



IEEETSM 2003. Reduce 50% cycle time with fairly low yield loss. ROC Invention Patent.

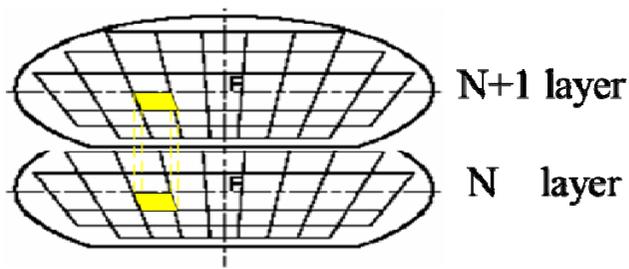


Industry 3.5

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Overlay Error Compensation Using Advanced Process Control With Dynamically Adjusted Proportional-Integral R2R Controller

Chen-Fu Chien, *Member, IEEE*, Ying-Jen Chen, Chia-Yu Hsu, and Hung-Kai Wang



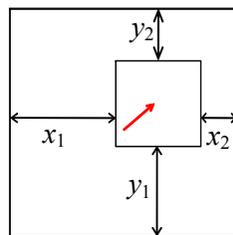
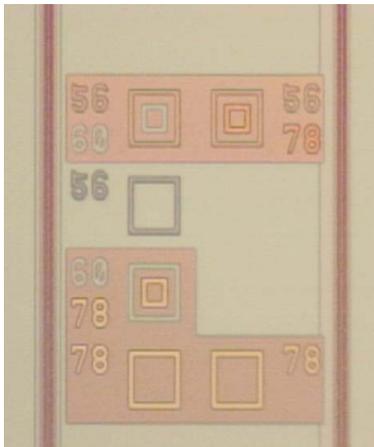
Abstract—As semiconductor manufacturing reaching nanotechnology, to obtain high resolution and alignment accuracy via minimizing overlay errors within the tolerance is crucial. To address the needs of changing production and process conditions, this study aims to propose a novel dynamically adjusted proportional-integral (DAPI) run-to-run (R2R) controller to adapt equipment parameters to enhance the overlay control performance. This study evaluates the performance of controllers via the variation of each overlay factor and the variation of maximum overlay errors in real settings. To validate the effectiveness of the proposed approach, an empirical study was conducted in a leading semiconductor company in Taiwan and the results showed practical viability of the proposed DAPI controller to reduce overlay errors effectively than conventional exponentially weighted moving average controller used in this company.

Note to Practitioners—Although various APC/R2R control approaches have been proposed for specific conditions, little research has been done to deal with unknown changing production/process conditions in the real setting of semiconductor fabrication. Focusing on a realistic problem, this study is the first to develop dynamically adjusted proportional-integral R2R controller by considering future disturbance prediction to effectively reduce overlay errors. The proposed DAPI controller has only one key parameters needed to be determined like exponentially weighted moving average (EWMA) controllers. The proposed approach was validated in a leading semiconductor company in Taiwan and has been implemented on line.

Index Terms—Advanced process control (APC), manufacturing intelligence, overlay errors, proportional-integral controller, run-to-run (R2R) control, yield enhancement.

thus achieved unparalleled growth in past few decades. Thus, process control and excursion detection become increasingly difficult. However, most existing studies focus on defect diagnosis for yield enhancement [2]–[5]. To meet the demands of shrinking feature sizes and the reduced linewidth of integrated circuits (ICs), lithography has become increasingly critical for wafer fabrication [6], [7]. In particular, wafer fabrication contains multilayer wiring in which the patterned layers must overlay each other to within the tolerance to function properly. Overlay errors are the displacement of the present exposure layers relative to preceding layers [8], [9]. To enhance the process yield and to satisfy customers' need, overlay errors must be controlled within a tight tolerance.

Modern semiconductor fabrication facilities (fabs) adopted a variety of advanced process control (APC) and run-to-run (R2R) control methodologies for yield enhancement. Moyne *et al.* [10] defined R2R control as “a form of discrete process and machine control in which the product recipe with respect to a particular machine process is modified *ex-situ*, i.e., between machine runs, to minimize process drift, shift, and variability.” Sachs *et al.* [11] and Ingolfsson and Sachs [12] pioneered the application of R2R controller in semiconductor fabrication processes. Conventionally, the exponentially weighted moving average (EWMA)-based controller is widely used to compensate for process shift and noise such as epitaxial growth [8], silicon epitaxy [13], chemical mechanical polishing (CMP) [14], and metal sputter deposition [15]. However, the



Novel Overlay Error Models (US Invention Patents)

■ Overlay error model for stepper (Chien et al., 2003)

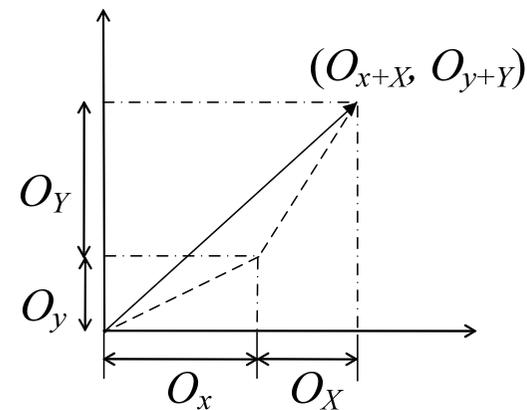
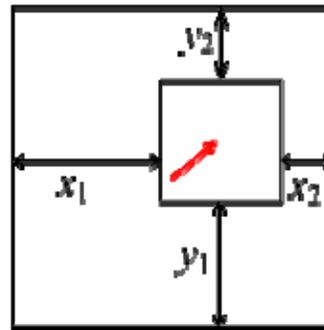
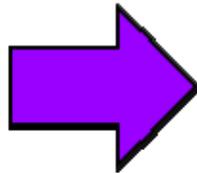
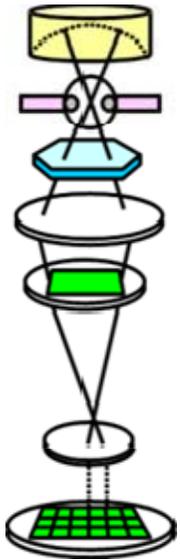
$$O_{x+X} = T_{x+X} + S_X X - (N_{or} + \theta_w) Y + M'_x x - R_x y + \varepsilon_{x+X}$$

$$O_{y+Y} = T_{y+Y} + S_Y Y - (\theta_w - N_{or}) X + M'_y y - R_y x + \varepsilon_{y+Y}$$

■ Overlay error model for scanner (Chien and Hsu, 2011)

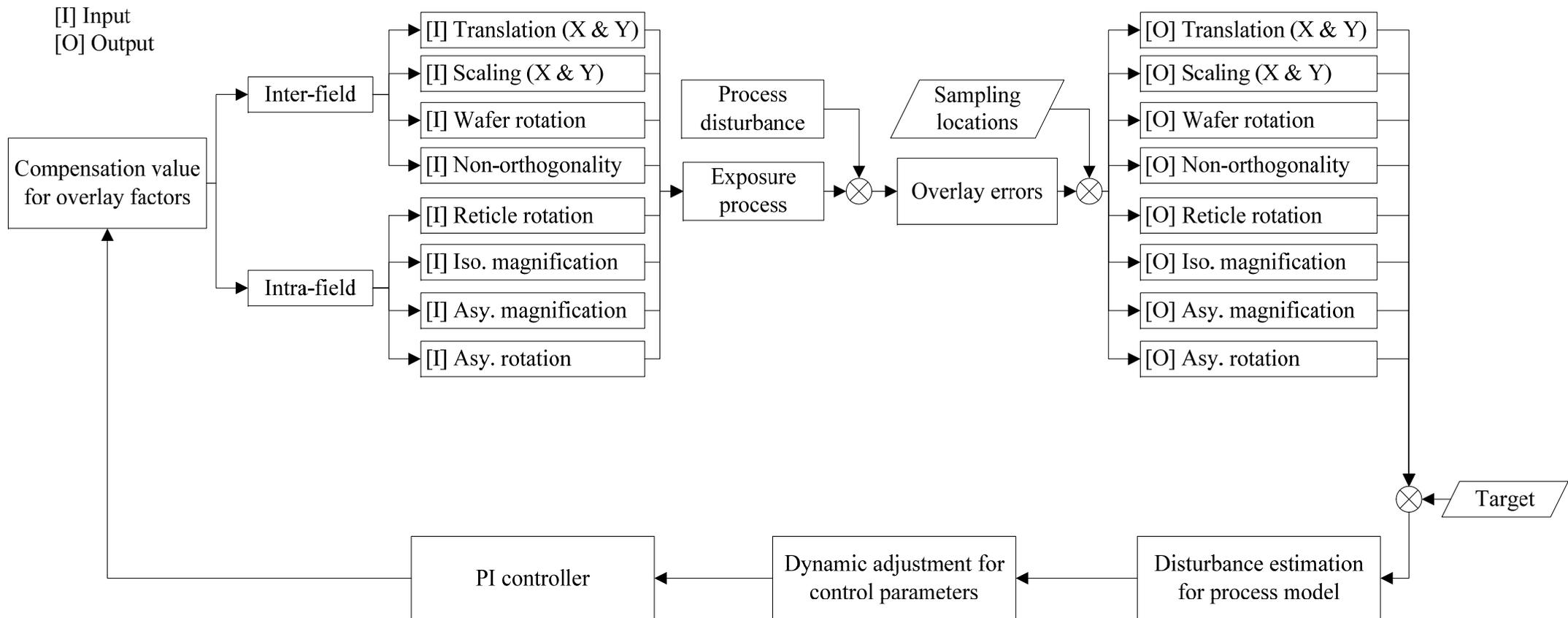
$$O_{x+X} = T_{x+X} + S_X X - (\theta_w + N_{or}) Y + (M_i + M_a) x - (\theta_r + \theta_a) y + \varepsilon_{x+X}$$

$$O_{y+Y} = T_{y+Y} + S_Y Y + \theta_w X + (M_i - M_a) y + (\theta_r - \theta_a) x + \varepsilon_{y+Y}$$

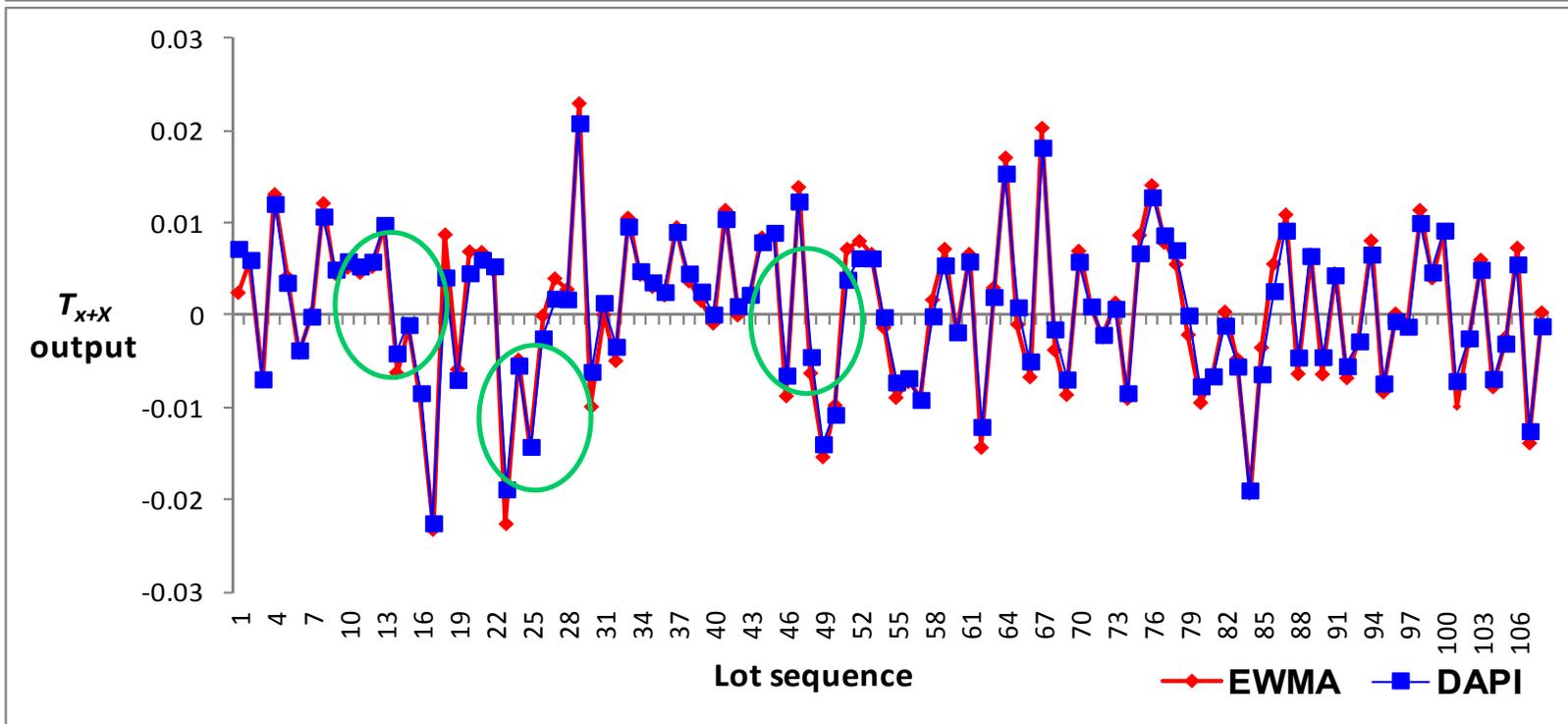
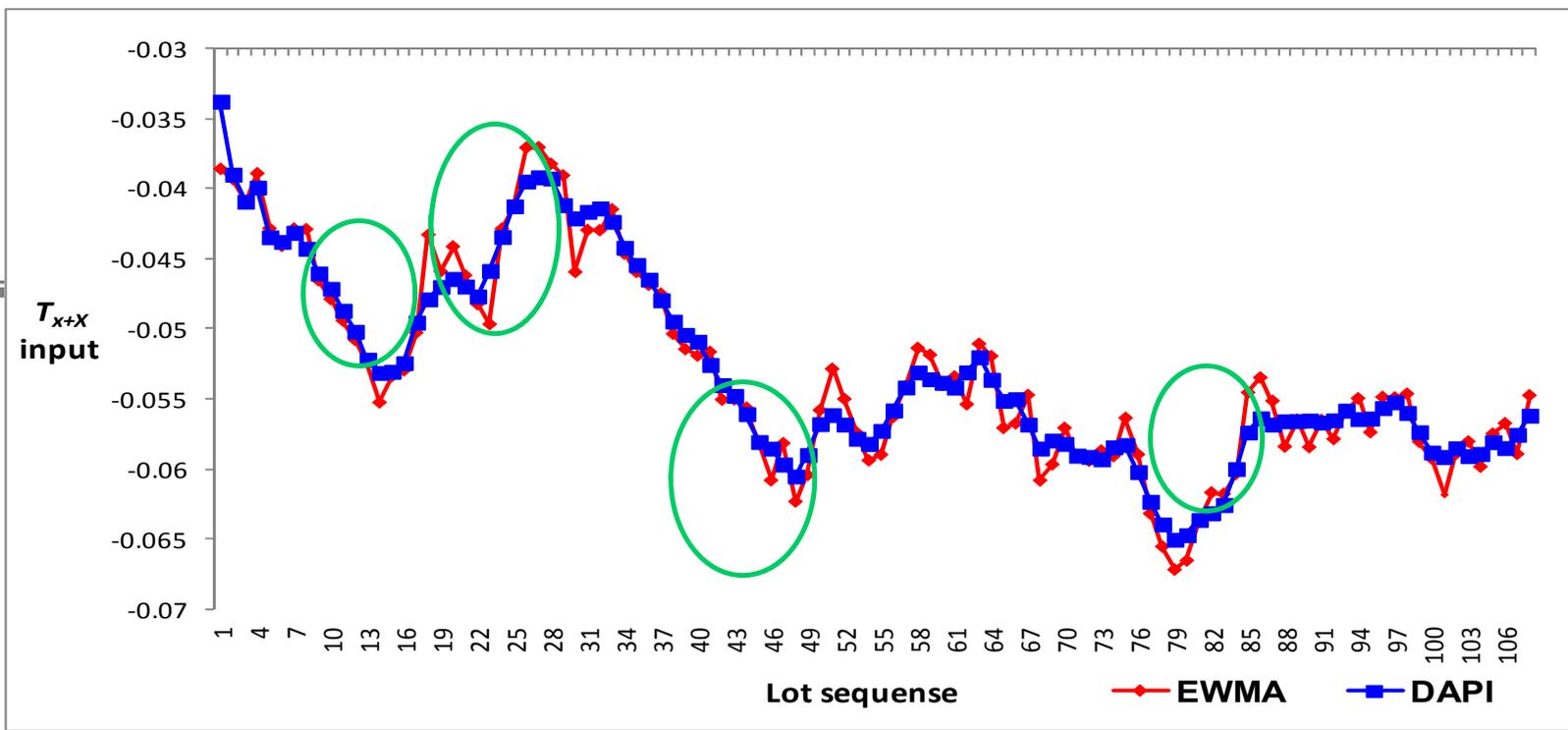


R2R control for overlay error compensation

- Step1. Overlay process modeling for R2R control
- Step2. DAPI controller design
- Step3. Performance monitoring and evaluation



Empirical Study for Advanced Equipment/Process Control (AEC/APC)





Manufacturing Big Data Analytics

Manufacturing Intelligence to Exploit the Value of Production and Tool Data to Reduce Cycle Time

Chung-Jen Kuo, Chen-Fu Chien, *Member, IEEE*, and Chen-Tao Chen

Abstract—Cycle time reduction is crucial for semiconductor wafer fabrication companies to maintain competitive advantages as the semiconductor industry is becoming more dynamic and changing faster. According to Little's Law, while maintaining the same throughput level, the reduction in Work-in-Process (WIP) will result in cycle time reduction. On one hand, the existing queueing models for predicting the WIP of tool sets in wafer fabrication facilities (fab) have limitations in real settings. On the other hand, little research has been done to predict the WIP of tool sets with tool dedication and waiting time constraint so as to control the corresponding WIP levels of various tool sets to reduce cycle time without affecting throughput. This study aims to fill the gap by proposing a manufacturing intelligence (MI) approach based on neural networks (NNs) to exploit the value of the wealthy production data and tool data for predicting the WIP levels of the tool sets for cycle time reduction. To validate this approach, empirical data were collected and analyzed in a leading semiconductor company. The comparison results have shown practical viability of this approach. Furthermore, the proposed approach can identify and improve the critical input factors for reducing the WIP to reduce cycle time in a fab.

changing faster in consumer era. Therefore, time-to-market and cycle time reduction have become increasingly critical issues for both research and practice.

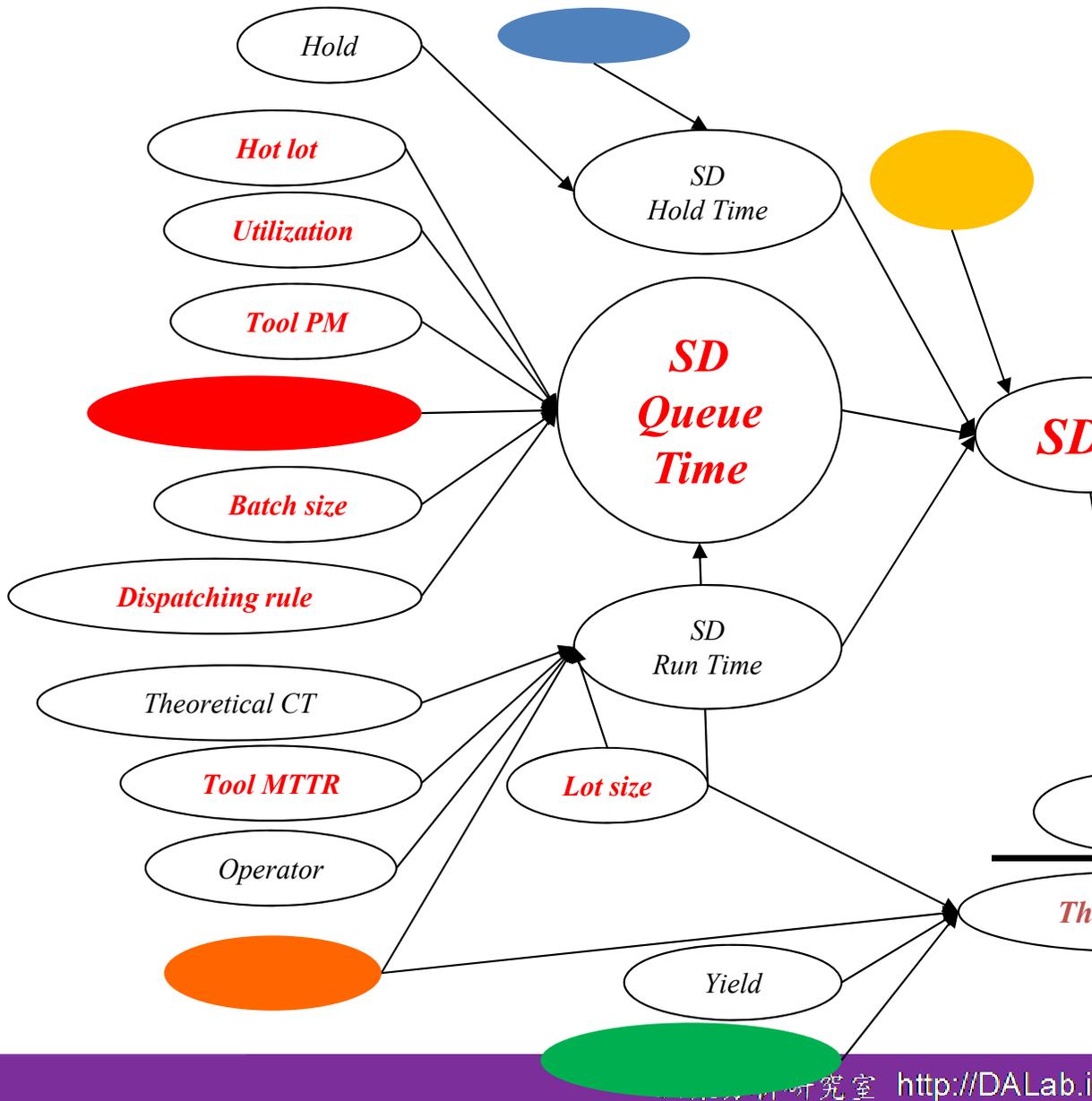
According to Little's Law, while maintaining the throughput level of individual tool sets in a fab, reducing the WIP levels will reduce the cycle time. There is a gap to effectively determine appropriate Work-in-Process (WIP) levels for various tool sets in a fab in light of dynamic nature of wafer fabrication and complicated product mix on line. Indeed, a number of queueing and simulation models have been developed in predicting the WIP or the cycle time of tool sets in a fab. However, most of the studies applying queueing models have limitations in real settings due to the requisite assumptions to which few real-world systems conform [1], [2]. In particular, conventional queueing theory assumes all the servers are identical in a service center. However, tool dedication constraint for wafer fabrication requires that certain tools in a tool set can process only part of products or processing steps. That is, the tools in the tool set are not identical



Industry 3.5

Influence Diagram of Cycle Time Reduction via Manufacturing Big Data Analytics

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| Factor | Relation with WIP | % of tool sets conform to the relation | Sensitivity ratio | Managerial implications |
|---------------|-------------------|--|-------------------|---|
| m | — | 92% | 0.83 | -- |
| u | — | 93% | 0.28 | To relax tool dedication for non-critical products |
| λ | + | 95% | 1.06 | -- |
| C_a | + | 87% | 0.38 | To smooth hour-to-hour lot arrivals |
| v | — | 94% | 1.37 | To improve tool availability |
| D_v | + | 73% | 0.28 | To balance non-available tool events among hours |
| $s\theta$ | + | 86% | 0.77 | To shorten process time |
| $C_{s\theta}$ | + | 79% | 0.18 | To evaluate effect of merging similar recipes on WIP |
| l | + | 81% | 0.44 | To merge or split lots until the mean lot size approach the optimal level |
| D_l | + | 88% | 0.24 | |
| b | —→+ | 83% | 0.72 | To develop model to determine the optimal batch size by recipes |
| D_b | + | 76% | 0.37 | |
| r | + | 75% | 0.46 | To simplify number of recipes |
| rw | — | 82% | 0.22 | To eliminate unnecessary waiting time constrains |
| tw | — | 88% | 0.56 | To relax the specification for waiting time constraint |



IEEE ROBOTICS AND AUTOMATION SOCIETY

IEEE Transactions on Automation Science and Engineering

Best Paper Award

is hereby presented to

Chen-Fu Chien

*For the paper co-authored with Chung-Jen Kuo and Jan-Daw Chen entitled
"Manufacturing Intelligence to Exploit the Value of Production
and Tool Data to Reduce Cycle Time," as published in the
IEEE Transactions on Automation Science and Engineering;
vol. 8, no. 1, January 2011, pp. 103-111*



August 2012

A handwritten signature in blue ink that reads "David E. Orin".

David Orin
Society President

A handwritten signature in blue ink that reads "Bruno Siciliano".

Bruno Siciliano
RAS Awards Chair



A Framework for Root Cause Detection of Sub-Batch Processing System for Semiconductor Manufacturing Big Data Analytics

Chen-Fu Chien, *Member, IEEE*, and Shih-Chung Chuang

Abstract—Root cause detecting and rapid yield ramping for advanced technology nodes are crucial to maintain competitive advantages for semiconductor manufacturing. Since the data structure is increasingly complicated in a fully automated wafer fabrication facility, it is difficult to diagnose the whole production system for fault detection. A number of approaches have been proposed for fault diagnosis and root cause detection. However, many constraints in real settings restrict the usage of conventional approaches, due to the big data with complicated data structure. In particular, a batch may not be considered as a run in the present sub-batch processing system for wafer fabrication, in which the processing paths of the wafers in a batch could be different. Motivated by realistic needs, this paper aims to develop a root cause detection framework for the sub-batch processing system. Briefly, the proposed framework consists of three phases: data preparation, data dimension reduction, and the sub-batch processing model construction and evaluation. The proposed approach has been validated by a sequence of simulations and an empirical study conducted in a leading semiconductor manufacturing company in Taiwan. The results have shown practical viability of the proposed approach. Indeed, the developed approach is incorporated in the engineering data analysis system in this case company.

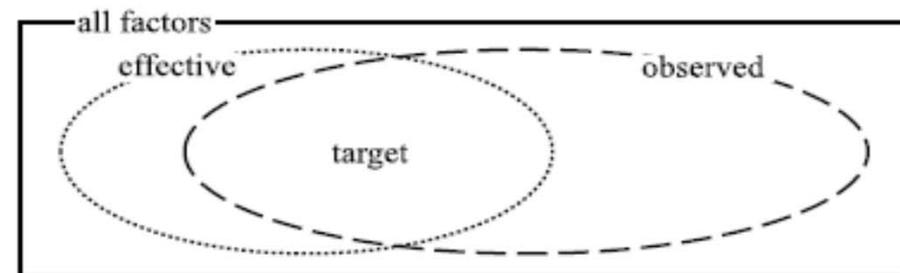
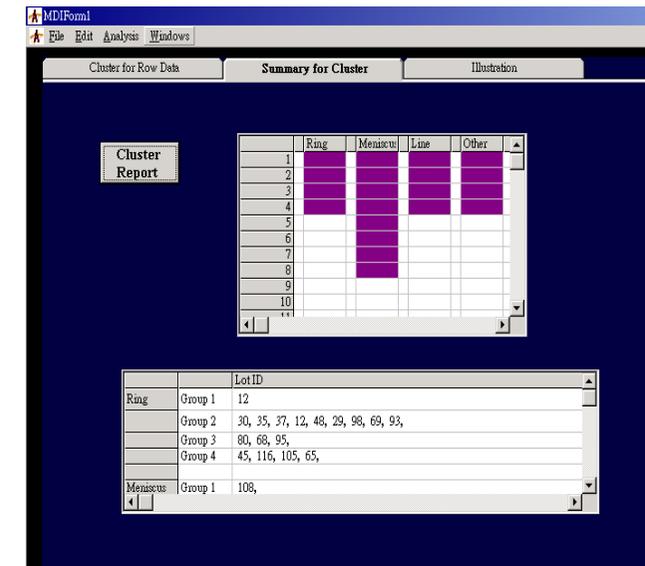
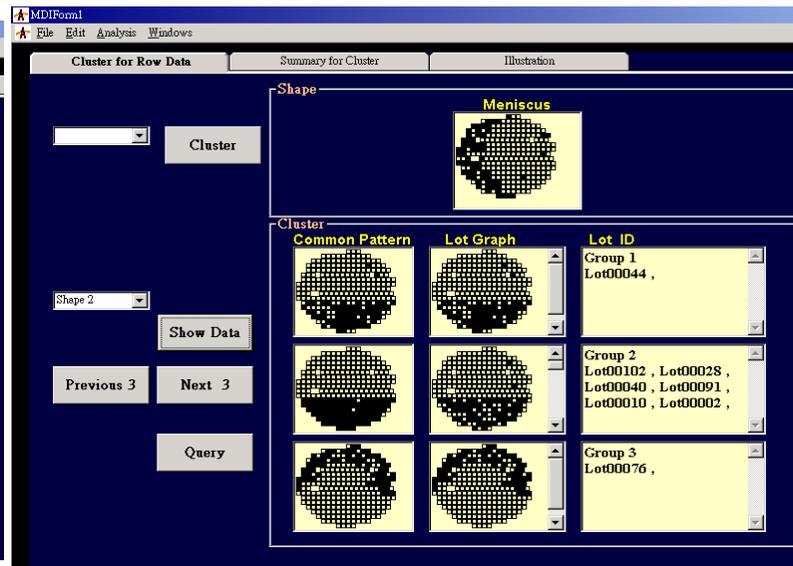
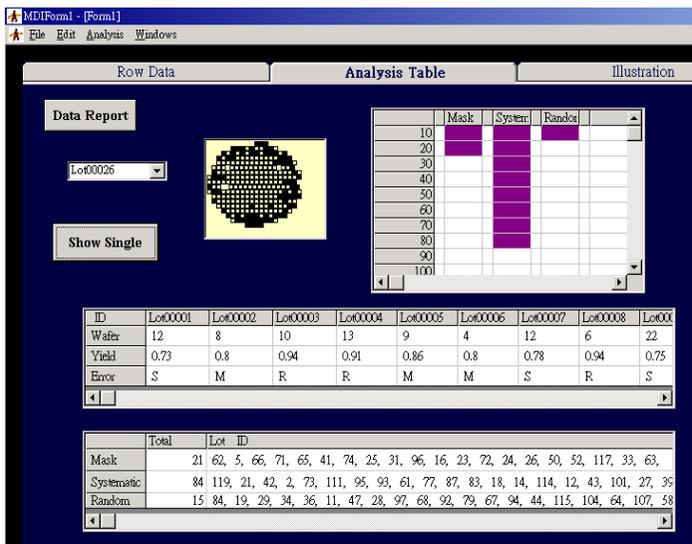
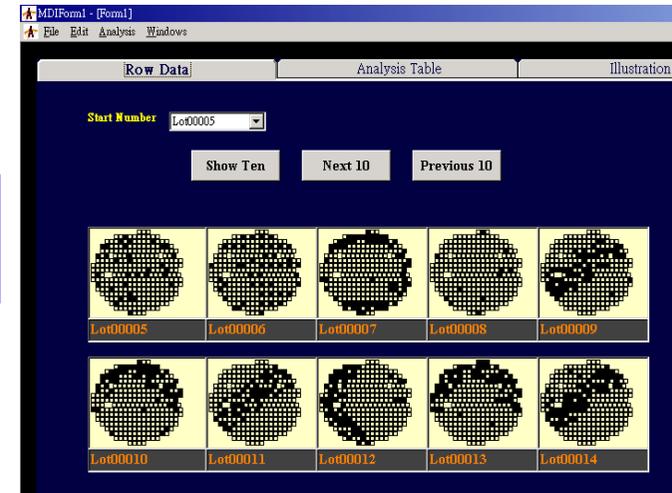
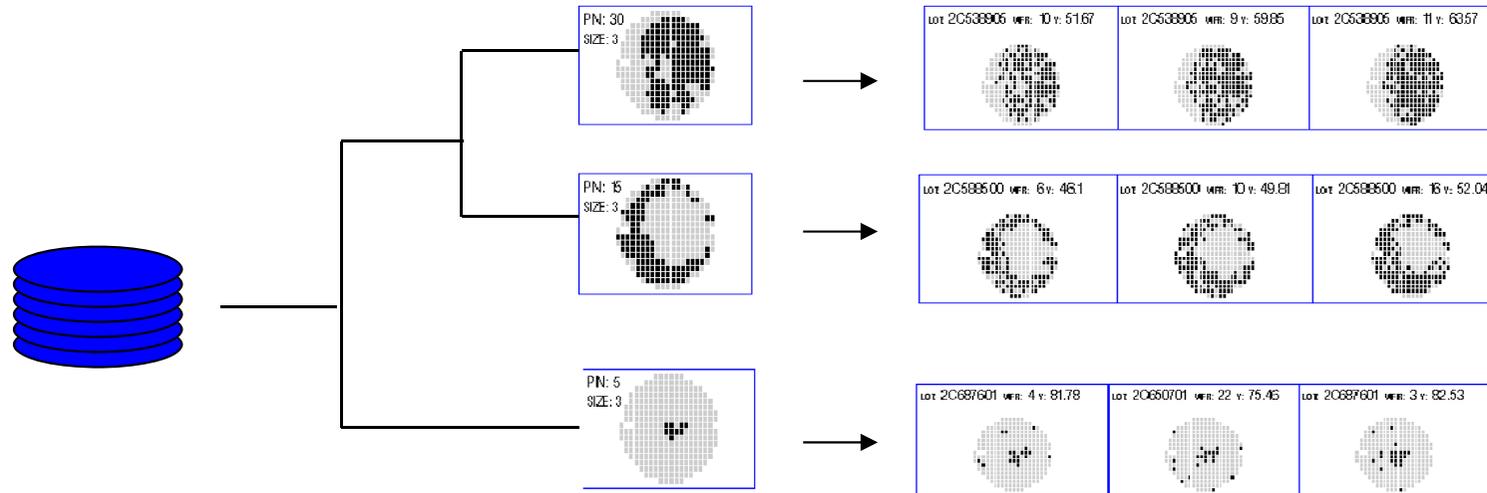


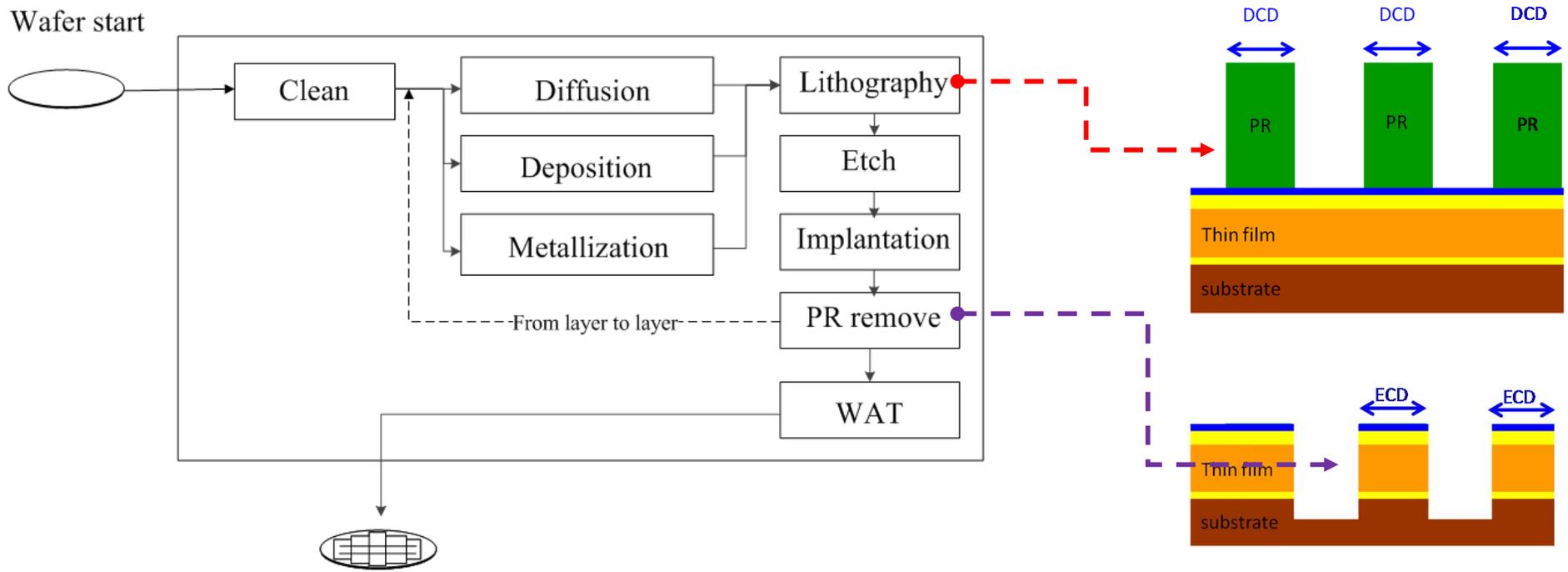
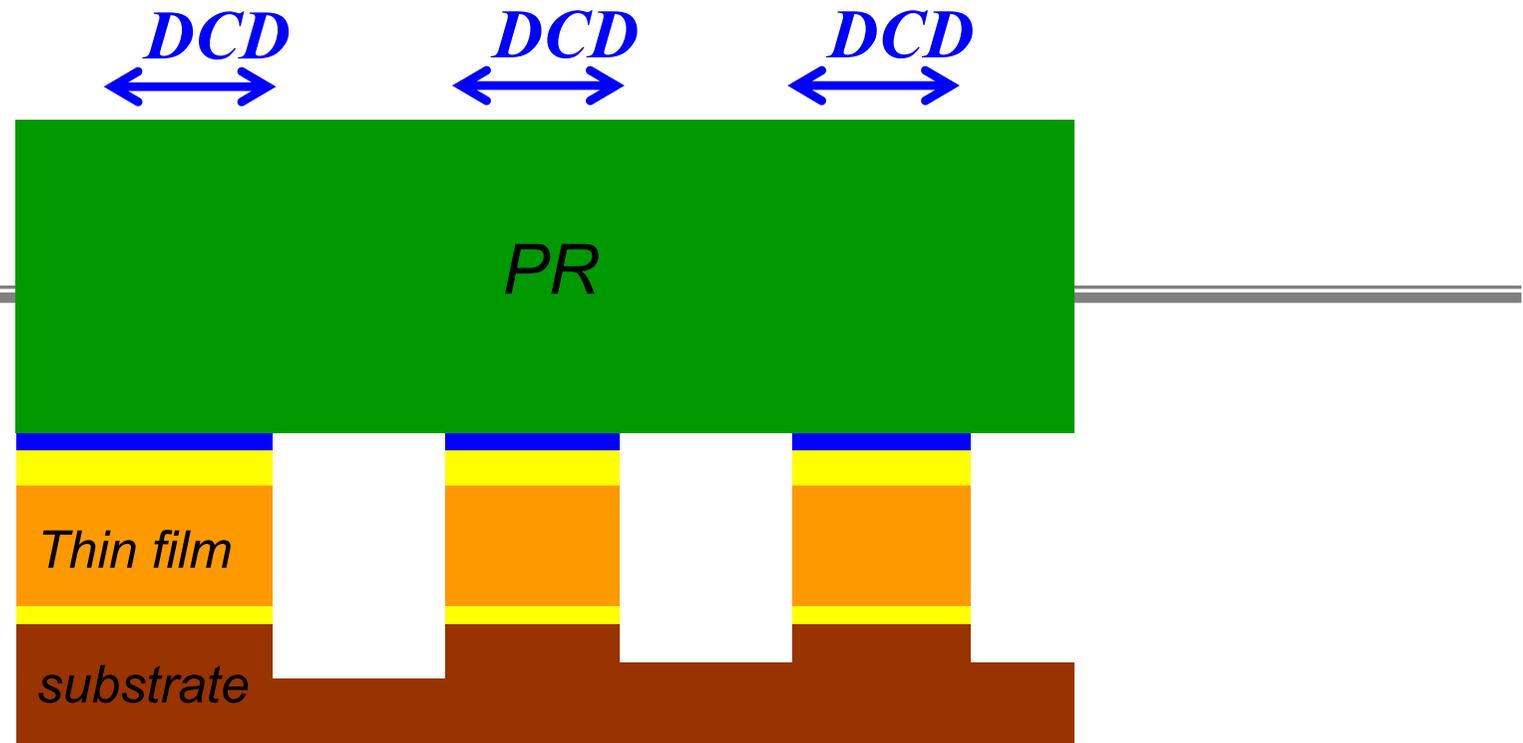
Fig. 1. Categories of the factors.

time-to-market [1]. The average sale price of the IC with short product life is quickly reduced [2], [3]. Thus, rapid root cause detection for yield ramp up for advanced technology migration is critical for semiconductor companies to maintain competitive advantages [3], [4]. Conventionally, the engineers diagnose the system and specific module to detect the root cause based on experiences and domain knowledge. Big data with a huge number of process features, in-line metrologies, product test results, and product data will be

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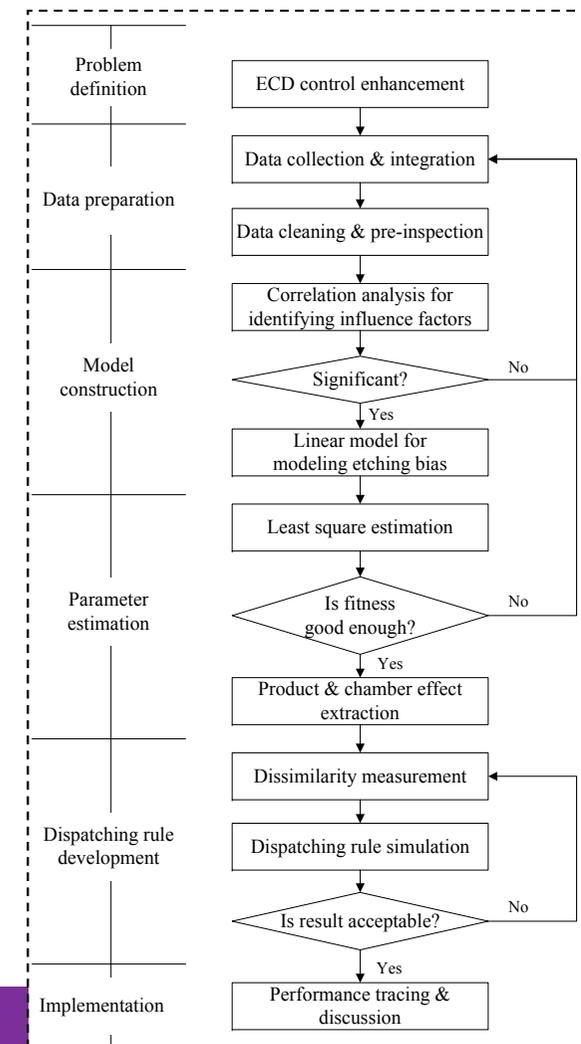




A novel approach to hedge and compensate the critical dimension variation of the developed-and-etched circuit patterns for yield enhancement in semiconductor manufacturing

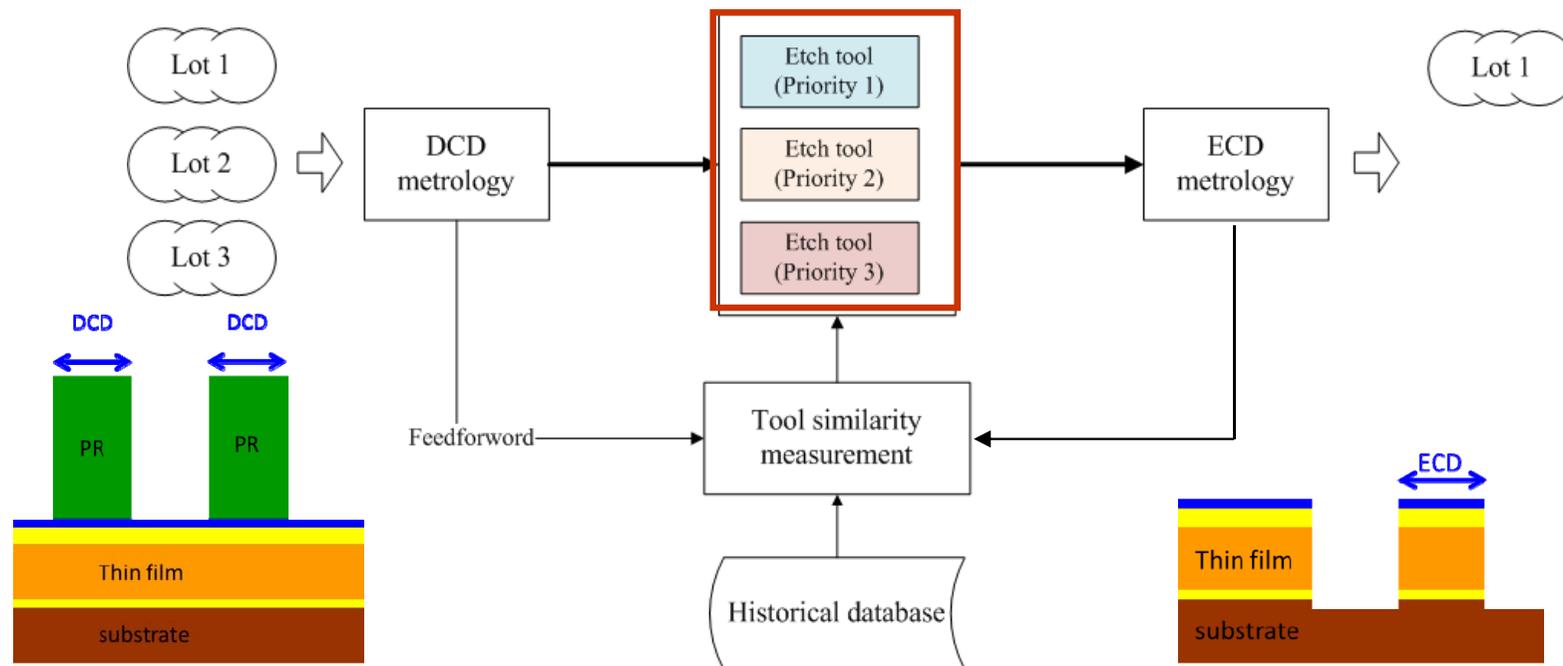
Chen-Fu Chien ^{a,*}, Ying-Jen Chen ^a, Chia-Yu Hsu ^b

- Problem definition
- Data preparation
- Model construction
- Parameter estimation
- Dispatching rule development & offline validation
- Implementation



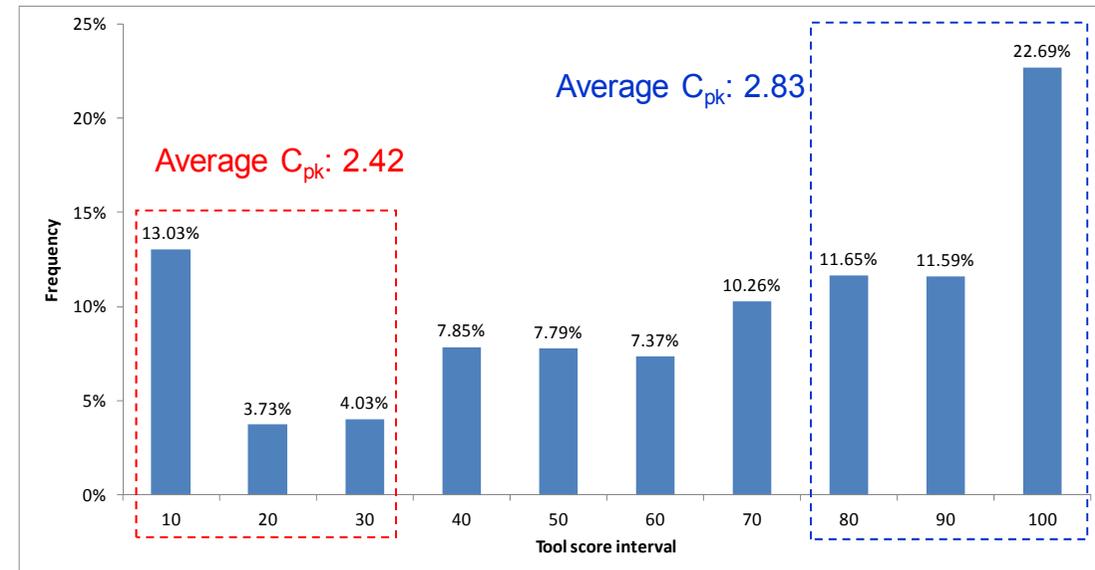
Manufacturing intelligence framework for DCD-ECD variation reduction

- Estimate the chamber effects via mining historical data.
- Define similarity measurement for etching chambers and tools, respectively, to match with DCD results of wafers.
- Determine tool priority for each process lot to support real-time tool assignment and production control.



Validation and Implementation

- The C_{pk} improvement was 20% in average after implementation in an empirical study for a few months for a field test in Taiwan.
- The scaling score is used to monitor the operational effectiveness of the dispatching rules to trace the control performance.



| Product | Before implementation | | | | After implementation | | | | C_{pk} improvement |
|---------|-----------------------|--------|--------------------|----------|----------------------|--------|--------------------|----------|----------------------|
| | Number of lot | RMSE | Standard deviation | C_{pk} | Number of lot | RMSE | Standard deviation | C_{pk} | |
| A | 163 | 0.0075 | 0.0073 | 2.34 | 140 | 0.0063 | 0.0061 | 2.84 | 21.39% |
| B | 100 | 0.0103 | 0.0068 | 2.56 | 108 | 0.0101 | 0.0062 | 2.82 | 10.12% |
| C | 98 | 0.0073 | 0.0073 | 2.25 | 136 | 0.0066 | 0.0066 | 2.51 | 11.28% |
| D | 239 | 0.0084 | 0.0084 | 1.61 | 493 | 0.0058 | 0.0058 | 2.40 | 48.87% |
| E | 105 | 0.0108 | 0.0096 | 1.90 | 156 | 0.0080 | 0.0079 | 2.49 | 30.95% |
| F | 215 | 0.0099 | 0.0083 | 2.19 | 274 | 0.0069 | 0.0072 | 2.72 | 24.30% |
| G | 183 | 0.0091 | 0.0085 | 2.22 | 219 | 0.0083 | 0.0085 | 2.35 | 5.56% |
| H | 224 | 0.0090 | 0.0086 | 2.23 | 370 | 0.0076 | 0.0074 | 2.80 | 25.69% |



Industry 3.5

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Industry 3.5

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網路報名：108年12月
面試日期：109年 1月
放榜日期：109年 3月



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AI智慧製造 跨領域跨產學 高階人才



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工業3.5智慧製造 國際研討會

Industry 3.5

國立清華大學 旺宏館 2019/9/25
工程一館 2019/9/26
<https://www.aims.org.tw/industry3.5/>



Industry 3.5 International Symposium



International Symposium on Industry3.5 for Intelligent Manufacturing

September 25 - 27, 2019, National Tsing Hua University, Hsinchu, Taiwan

<https://www.aims.org.tw/industry3.5/>

Aims and Topics:

Global manufacturing networks are facing disruptive challenges due to newly technologies such as Artificial Intelligence, Big Data, Internet of Things, and 5G. Leading nations including Germany and USA have reemphasized the importance of advanced manufacturing and initiated national manufacturing strategies such as Industry 4.0 and AMP. The manufacturing sectors in Asia-pacific regions and emerging countries are playing important roles for economic growth and job opportunities, yet their industrial structures may not be ready for the migration for Industry 4.0 directly.

"Industry 3.5" that is proposed as a hybrid strategy between the existing Industry 3.0 and to-be Industry 4.0. This international symposium calls for **disruptive innovations** from theoretical research, methodological developments, case studies, and industrial practice to address the needs for **humanizing industrial revolutions and sustainable migration** including, yet not limited, the following topics:

| | | |
|-------------------------------------|-------------------------------------|-------------------------------------|
| Internet of things (IOT) | Big Data Analytics & Data Mining | Cyber Physical System |
| Circular Economics | Smart Production | Smart Agriculture |
| Green Supply Chain & Sustainability | Total Resource Management | IE Education/ Curriculum Design |
| Deep Learning Applications | AI & Computational Intelligence | User Experience & Innovative Design |
| Augmented Reality & Virtual Reality | Advanced Process/equipment Control | Enterprise Resource Planning |
| Virtual Metrology | Defect Detection and Classification | Image Analysis, Visual Inspection |
| Evolutionary Algorithm | Simulation Optimization | AMHS/ Automatic Guided Vehicle |

Keynote speech, Exhibit, and Factory Visiting:

Industry3.5 Symposium will provide a platform to facilitate related activities such as keynote speeches, factory visiting and exhibition to enrich the conference. Details can be founded in <https://www.aims.org.tw/industry3.5/>

Organized/sponsored by:

Industrial Engineering and Management Program (IEM), Ministry of Science & Technology, Taiwan
Artificial Intelligence for Intelligent Manufacturing Systems Research Center (AIMS), MOST, Taiwan
NTHU-TSMC Center for Manufacturing Excellence, Taiwan
Department of Industrial Engineering and Engineering Management, National Tsing Hua University, Taiwan

Important Dates:

| | |
|--|-------------------|
| Deadline for Full Paper/Presentation-only Abstract Submission: | July 31, 2019 |
| Notice of Acceptance: | August 10, 2019 |
| Deadline for Camera Ready Manuscript: | September 1, 2019 |

Registration Fee:

| | |
|-----------------------|--|
| Regular registration: | US\$300 (Early bird, before August 15, 2019) / US\$500 (Regular) |
| Students: | US\$100 (Early bird, before August 15, 2019) / US\$150 (Regular) |

Paper submission:

Full paper must be written in English with a maximum length of 5 pages. For paper format, submission, and related information, please visit: <https://www.aims.org.tw/industry3.5/> and submission to conference.industry3.5@gmail.com. Selected papers in Industry3.5 will be recommended for reviews and possible publications in related special issue of SCI journals (<https://www.aims.org.tw/industry3.5/CFP>).

Venue:

National Tsing Hua University (<https://www.nthu.edu.tw/>), where special offers of NTHU guest house (<https://affairs-guesths.vrn.nthu.edu.tw/cn/index.php>) and hotels nearby are available.

2019. 9. 25

09:20 - 10:10



智慧製造在航太產業的發展與實證應用

• 吳天勝 研發長 / 漢翔航空工業

10:10 - 11:00

智慧製造在半導體產業的發展與實證應用

• 陳瑞坤 副總經理 / 旺宏電子



11:10 - 12:00



工業物聯網在智慧製造的發展與應用

• 林弘洲總經理 / 新漢科技

13:20 - 14:10

友達數位轉型之路

• 謝忠賢 副總經理 / 友達光電



14:10 - 15:00

智慧製造在晶圓針測產業的發展與實證

• 湯富俊 特別助理 / 旺矽科技



15:20 - 16:10

工業3.5 之智慧製造實證應用

• 簡禎富 清華講座暨美光講座教授 / 國立清華大學



16:10 - 17:00

從管顧觀點看工業3.5 於企業實務應用與影響

• 劉彥伯 執行副總經理 / 安侯建業



2019. 9. 26

09:30 - 10:20

Designing Agricultural Product Supply Chain between Vietnam and other Asian Countries - a Case of Taiwan

• President Hồ Thanh Phong / Hong Bang International University



10:20 - 11:10

Applications of IoT and its future

• Dr. Allan Yang Chief Technology Officer / Advantech



11:10 - 12:00

Industry 3.5: Fit Model for Asia Pacific? Taking Stock from Single-Use Plastic Case of Circular Economy

• Professor Shun Fung Chiu / De La Salle University



13:30 - 16:00

• Plenary Talk & Parallel Sessions

活動洽詢: conference.industry3.5@gmail.com

報名費用: NTD \$1000/人; \$500/學生

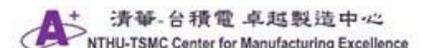
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Are You Ready for Industry 3.5?

Q&A?

Thank you very much for your kind attentions!!!

cfchien@mx.nthu.edu.tw

Principal investigator

[Prof. Chen-Fu Chien](#)

Biography

Dr. Chen-Fu Chien is Tsinghua Chair Prof. & Micron Chair Prof. at IEEM Department, National Tsing Hua University (NTHU). He is the Director of AI for Intelligent Manufacturing Systems (AIMS) Research Center and the Convener of Industrial Engineering and Management Program, Ministry of Science & Technology (MOST).

University

[National Tsing Hua University](#)

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[MOST Artificial Intelligence for Intelligent Manufacturing Systems \(AIMS\) Research Center, National Tsing Hua University \(NTHU\)](#)

TAGS

Intelligent Manufacturing AI
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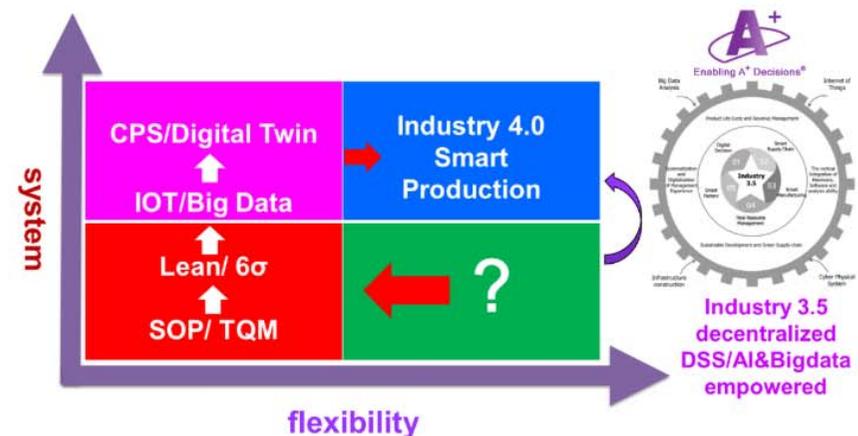


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ENGINEERING & TECHNOLOGIES | Text & Image | February 26, 2019

Leading nations including Germany and the USA have reemphasized manufacturing and proposed national strategies such as Industry 4.0 and AMP; China is also promoting Made in China 2025 to upgrade her industrial structure. The paradigm of global manufacturing is changing, and the increasing adoption of AI, big data analytics, cloud computing, Internet of Things (IoT), intelligent machines and robotics has empowered manufacturing intelligence for smart production and agile supply chains.

The industry structure of most emerging countries might not be ready for the migration of Industry 4.0, or for facing other challenges such as governing, promoting productivity, maintaining economic growth and creating jobs. Therefore, the AI for Intelligent Manufacturing Systems (AIMS) Research Center, one of the MOST AI centers, aims to integrate various efforts to empower intelligent manufacturing and digital transformation for Made in Taiwan to maintain its competitive advantages. The teams have proposed Industry 3.5 as a hybrid strategy between Industry 3.0 and the to-be Industry 4.0. They have developed core technologies which have validated the approaches through a number of in-depth industrial collaborations with leading companies in different fields including the high-tech manufacturing, assembly, process, and textile industries. With the innovative solutions AIMS has developed, Taiwan is able to play a leadership role in the new manufacturing paradigm of Industry 3.5 and share our experiences with other emergent countries (such as ASEAN countries) facing similar issues.



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